To:	Elliot Robert Litz (elliot.litz@hotmail.com)
Subject:	U.S. TRADEMARK APPLICATION NO. 87474170 - COVFEFE CUP - N/A
Sent:	8/31/2017 7:19:02 AM
Sent As:	ECOM113@USPTO.GOV
Attachments:	Attachment - 1 Attachment - 2 Attachment - 3 Attachment - 4 Attachment - 5 Attachment - 6 Attachment - 7 Attachment - 8 Attachment - 9 Attachment - 10 Attachment - 11 Attachment - 12 Attachment - 13 Attachment - 14 Attachment - 15 Attachment - 16 Attachment - 17 Attachment - 18 Attachment - 19 Attachment - 20 Attachment - 21 Attachment - 22 Attachment - 23 Attachment - 24 Attachment - 25 Attachment - 26 Attachment - 27 Attachment - 28 Attachment - 29 Attachment - 30 Attachment - 31 Attachment - 32 Attachment - 33 Attachment - 34 Attachment - 35 Attachment - 36 Attachment - 37 Attachment - 38 Attachment - 39 Attachment - 40 Attachment - 41 Attachment - 42 Attachment - 43 Attachment - 44

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UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 87474170

MARK: COVFEFE CUP

87474170

CORRESPONDENT ADDRESS:
ELLIOT ROBERT LITZ
13405 BRAUN RD
GOLDEN, CO 80401

CLICK HERE TO RESPOND TO THIS LETTER:
http://www.uspto.gov/trademarks/teas/response_forms.jsp

VIEW YOUR APPLICATION FILE

APPLICANT: Elliot Robert Litz

CORRESPONDENT'S REFERENCE/DOCKET NO:
N/A
CORRESPONDENT E-MAIL ADDRESS:

elliot.litz@hotmail.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW. A RESPONSE TRANSMITTED THROUGH THE TRADEMARK ELECTRONIC APPLICATION SYSTEM (TEAS) MUST BE RECEIVED BEFORE MIDNIGHT **EASTERN TIME** OF THE LAST DAY OF THE RESPONSE PERIOD.

ISSUE/MAILING DATE: 8/31/2017

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- Prior-Filed Applications – Applicant Not Entitled To Register – Applicant May Present Arguments
- Sections 1, 2, 3, And 45 Refusal – Does Not Function As A Trademark – Informational Message

PRIOR-FILED APPLICATIONS – APPLICANT NOT ENTITLED TO REGISTER – APPLICANT MAY PRESENT ARGUMENTS

The filing dates of pending U.S. Application Serial Nos. 87469814, 87474101, 87472771, 87472391, 87471678, 87471677, 87471601, 87471171, 87469789, and 87469292 precede applicant's filing date. See attached referenced applications. If the mark in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion between the marks. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

While applicant is not required to respond to the issue of the pending application, ***applicant must respond to the refusal below within six months of the mailing date of this Office action to avoid abandonment***.

SECTIONS 1, 2, 3, AND 45 REFUSAL – DOES NOT FUNCTION AS A TRADEMARK – INFORMATIONAL MESSAGE

Registration is refused because the applied-for mark merely conveys an informational social, political, religious, or similar kind of message; it does not function as a trademark or service mark to indicate the source of applicant's goods and to identify and distinguish them from others. Trademark Act Sections 1, 2, 3, and 45, 15 U.S.C. §§1051-1053, 1127; *see In re Hulting*, 107 USPQ2d 1175, 1177 (TTAB 2013) (holding NO MORE RINOS!, a slogan meaning "No More Republicans In Name Only," not registrable for a variety of paper items, shirts, and novelty buttons because the mark would be perceived as a commonly used political slogan and not a trademark); *In re Eagle Crest, Inc.*, 96 USPQ2d 1227, 1229-31 (TTAB 2010) (holding ONCE A MARINE, ALWAYS A MARINE not registrable for clothing items because the mark would be perceived as an old and familiar Marine expression and not a trademark); *In re Volvo Cars of N. Am., Inc.*, 46 USPQ2d 1455, 1460-61 (TTAB 1998) (holding DRIVE SAFELY not registrable for automobiles and automobile parts because the mark would be perceived as a familiar safety admonition and not a trademark); TMEP §1202.04.

Determining whether a term or slogan functions as a trademark or service mark depends on how it would be perceived by the relevant public. *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229; *In re Aerospace Optics, Inc.*, 78 USPQ2d 1861, 1862 (TTAB 2006); TMEP §1202.04. Slogans or terms that merely convey an informational message are not registrable. *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229 (citing *In re Boston Beer Co.*, 198 F.3d 1370, 53 USPQ2d 1056 (Fed. Cir. 1999)). The more commonly a term or slogan is used in everyday speech, the less likely the public will use it to identify only one source and the less likely the term or slogan will be recognized by purchasers as a trademark or service mark. *See In re Hulting*, 107 USPQ2d at 1177 (quoting *In re Eagle Crest, Inc.*, 96 USPQ2d at 1229); TMEP §1202.04.

The attached evidence shows that the term COVFEFE is commonly used to refer to a term written by the President of the United States in a tweet. *See* evidence at https://www.nytimes.com/2017/05/31/us/politics/covfefe-trump-twitter.html, http://www.npr.org/2017/06/03/531264632/the-tweet-heard-around-the-wrold, http://www.macmillandictionaryblog.com/covfefe, http://www.urbandictionary.com/define.php?term=Covfefe, and https://twitter.com/realDonaldTrump/status/869858333477523458. The wording COVFEFE then became the source of a large amount of news articles, internet reporting, and social media postings. *See* https://www.wired.com/2017/05/internet-defines-covfefe/ (reporting on the reaction of individuals on the internet and social media websites to the post including the wording COVFEFE), https://www.youtube.com/watch?v=N1-xc3Q7iTE (reading the best reactions from the internet to the use of the wording COVFEFE from the President), https://www.instagram.com/explore/tags/covfefe/ (showing over 120,000 posts on the social media website *Instagram.com* using the hashtag #COVFEFE), http://www.bbc.com/news/world-us-canada-40104063 (reporting on the widespread reaction of individuals to the posting by the President of the wording COVFEFE), https://www.vox.com/policy-and-politics/2017/5/31/15718940/covfefe-meaning-trump-twitter (explaining the viral nature of the wording COVFEFE after the tweet by the President), https://www.theverge.com/2017/5/31/15717442/donald-trump-covfefe-tweet-twitter (reporting on the widespread internet reaction to the use of the wording COVFEFE), and http://www.news.com.au/world/north-america/twitter-fail-as-world-asks-trump-what-the-hell-does-covfefe-mean/news-story/a336a6109dfdb363681545c8d9a725e1 (reporting on the internet's widespread use of the term COVFEFE after its use by the President of the United States. Subsequently, the term COVFEFE has be frequently used by third parties as a reference to the President of the United States. *See* evidence at https://twitter.com/search?q=%23covfefe&src=typd&lang=en (showing a search for COVFEFE on *Twitter.com* shows individuals the Twitter page for the President, in addition to a wide variety of tweets referencing the President), https://www.instagram.com/explore/tags/covfefe/ (showing that images associated with the wording COVFEFE on the website *INSTAGRAM.com* are references to The President or individuals associated with him), http://knowyourmeme.com/memes/covfefe (indicating the

growth and viralness of references on the internet to the President of the United States with the term COVFEFE), https://www.dailydot.com/unclick/covfefe-memes/ (showing use of the wording COVFEFE in relation to the President of the United States), https://www.google.com/search?q=covfefe+meme&source=lnms&tbm=isch&sa=X&ved=0ahUKEwiEyaf4ss3VAhXD8YMKHQLwCJgQ_AUICi (showing internet memes using the wording COVFEFE in relation to the President). Moreover, since the mention of the word by the President, the wording has been used in reference to a variety of goods and services by a wide variety of third parties. *See* evidence at http://www.dailymail.co.uk/news/article-4768314/COVFEFE-license-plates-registered-21-states.html (reporting that 21 states in the United States have issued license plates with the wording COVFEFE), https://www.mcsweeneys.net/articles/the-covfefe-code (posting internet fiction regarding the wording COVFEFE and the breaking of centuries old codes), http://www.businessinsider.com/covfefe-act-president-donald-trump-quigley-twitter-2017-6 (discussing how a congressman has proposed the COVFEFE act), https://www.lookhuman.com/design/341763-covfefe-definition/6010-heathered_black-md?gclid=EAIaIQobChMI-5mH1LTN1QIVD7jACh2tIQCSEAQYASABEgLZI_D_BwE (selling COVFEFE shirts), https://teeducky.com/products/covfefe-t-shirt?variant=38082231824 (selling COVFEFE shirts), https://www.teepublic.com/t-shirts/covefefe (selling a wide variety of COVFEFE shirts designed by different people), https://www.teepublic.com/t-shirts/covefefe (selling a wide variety of COVFEFE shirts), https://www.amazon.com/s?ie=UTF8&node=7141123011&field-brandtextbin=Covfefe+Shirts (selling COVFEFE clothing goods), https://www.google.com/search?q=covfefe+mugs&biw=1536&bih=832&source=univ&tbm=shop&tbo=u&sa=X&ved=0ahUKEwi4u-Xhtc3VAhWLxYMKHbDrAgoQsxgIKQ (selling a variety of mugs with the wording COVFEFE on them), https://www.etsy.com/market/covfefe_mug (showing mugs for sale with the wording COVFEFE on them), https://www.facebook.com/CovfefeCoffee/ (advertising coffee as COVFEFE COFFEE), https://www.drinklings.coffee/products/covfefe-coffee-limited-time (selling COVFEFE coffee), https://me.me/i/the-great-covfefe-blend-extremely-vetted-coffee-beans-raised-with-14782005 (selling The Great COVFEFE Blend of coffee), https://www.shopvesseldrinkware.com/collections/coffee/products/covfefe (selling a COVFEFE blend of coffee), https://untappd.com/b/drake-s-brewing-company-covfefe/2132318 (describing a beer called COVFEFE), https://untappd.com/b/drygate-brewing-co-covfefe-ipa/2121549 (providing a review of COVFEFE IPA beer), https://untappd.com/b/standard-brewing-covfefe/2131406 (reviewing a COVFEFE beer), https://untappd.com/b/shubrew-the-great-covfefe/2148138 (describing a beer called The Great COVFEFE), http://www.cafepress.com/+covfefe_trump_balloon,56582599?utm_medium=cpc&utm_source=pla-google&utm_campaign=696018144-d-c&utm_content=36417350096-adid-157268574618&utm_term=pla-75470947267-pid-56582599 (selling COVFEFE ballons), https://www.amazon.com/Covfefe-Assorted-Beach-Balls/dp/B071ZZPVHV (selling COVFEFE beach balls), https://www.amazon.com/Covfefe-Treat-Boxes-Assorted-Colors/dp/B071WKNC96 (selling COVFEFE lunch boxes), https://www.etsy.com/listing/523819458/covfefe-the-fragrance?&utm_source=google&utm_medium=cpc&utm_campaign=shopping_us_b-bath_and_beauty-fragrances&utm_custom1=f303b2ca-e18d-44a8-b440-5ba1725510d2&gclid=EAIaIQobChMI3YHCjdbZ1QIVEShpCh1PJg3NEAQYASABEgJEVfD_BwE (selling COVFEFE fragrances), https://www.etsy.com/listing/498303720/covfefe-bath-bomb?utm_campaign=shopping_us_layla_sfc_osa&utm_medium=cpc&utm_source=google&utm_custom1=0&utm_content=5262678&gclid=EA (selling COVFEFE bath bombs), https://blackphoenixalchemylab.com/shop/limited-edition/activism/covfefe/ (selling COVFEFE perfumes), http://www.cafepress.com/+covfefe+yard-signs (selling COVFEFE yard signs), and http://www.cafepress.com/+covfefe+pet-apparel (selling COVFEFE clothing for pets). Because consumers are accustomed to seeing this slogan or term commonly used in everyday speech by many different sources, the public will not perceive the term or slogan as a trademark or service mark that identifies the source of applicant's goods, but rather only as conveying an informational message.

Moreover, the addition of the wording "CUP" to the wording "COVFEFE" in this mark does not diminish the informational nature of the wording "COVFEFE". In relation to the goods identified by the applicant, the wording "CUP" is generic. The applicant has specifically identified that he will provided "coffee cups", "tea cups", and "mugs". The wording "CUP" describes the applicant's goods, and thus is an unregistrable component of the mark. *See* 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); TMEP §§1213, 1213.03(a); *see also* https://www.merriam-webster.com/dictionary/mug (indicating a "MUG" is a "cup"), https://en.oxforddictionaries.com/definition/us/mug (indicating a "MUG" is a "cup"), https://www.ahdictionary.com/word/search.html?q=mug (indicating a "MUG" is a "cup"), https://www.collinsdictionary.com/dictionary/english/mug (indicating a "MUG" is a "cup"), and https://en.wiktionary.org/w/index.php?title=mug&rdfrom=Mug (indicating a "MUG" is a "cup") . Moreover, multiple third parties use the wording CUP to describe coffee cups, tea cups and mugs. See third party evidence at https://www.target.com/c/coffee-mugs-tea-cups-glassware-drinkware-kitchen-dining/-/N-4yklc (calling coffee mugs and tea cups "CUPS"), https://www.amazon.com/Mugs/b?ie=UTF8&node=367142011 (calling coffee cups and coffee mugs "CUPS"), https://www.wayfair.com/kitchen-tabletop/sb0/coffee-cups-c1771173.html (listing coffee mugs as "CUPS"), https://www.villeroy-boch.com/shop/tabletop-decor/dinnerware/coffee-mugs-tea-cups/coffee-cups.html (listing coffee and tea cups as "CUPS"), and https://www.williams-sonoma.com/shop/tabletop-glassware-bar/tabletop-coffee-mugs-teacups/ (listing coffee cups, teacups, and mugs as "CUPS"). Therefore, because the wording "CUP" is an unregisterable component of the mark, the wording CUP does not diminish the information message of the wording COVFEFE in the applied-for mark.

An applicant may not overcome this refusal by attempting to amend the application to seek registration on the Supplemental Register or to assert a Section 2(f) claim of acquired distinctiveness. TMEP §1202.04; *see In re Eagle Crest, Inc.*, 96 USPQ2d at 1229.

Responding to the Sections 1, 2, 3, and 45 Refusal

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in

support of registration.

RESPONSE GUIDELINES

For this application to proceed further, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options specified in this Office action for responding to a refusal and should consider those options carefully. To respond to requirements and certain refusal response options, applicant should set forth in writing the required changes or statements. For more information and general tips on responding to USPTO Office actions, response options, and how to file a response online, see "Responding to Office Actions" on the USPTO's website.

If applicant does not respond to this Office action within six months of the issue/mailing date, or responds by expressly abandoning the application, the application process will end and the trademark will fail to register. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a); TMEP §§718.01, 718.02. Additionally, the USPTO will not refund the application filing fee, which is a required processing fee. *See* 37 C.F.R. §§2.6(a)(1)(i)-(iv), 2.209(a); TMEP §405.04.

When an application has abandoned for failure to respond to an Office action, an applicant may timely file a petition to revive the application, which, if granted, would allow the application to return to active status. *See* 37 C.F.R. §2.66; TMEP §1714. The petition must be filed within two months of the date of issuance of the notice of abandonment and may be filed online via the Trademark Electronic Application System (TEAS) with a $100 fee. *See* 37 C.F.R. §§2.6(a)(15)(ii), 2.66(b)(1).

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of $125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone or e-mail without incurring this additional fee.

/Mark S. Tratos/
Mark S. Tratos
Trademark Examining Attorney
Law Office 113
(571) 270-3575
Mark.Tratos@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at

http://tsdr.uspto.gov/. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see http://www.uspto.gov/trademarks/process/status/.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at http://www.uspto.gov/trademarks/teas/correspondence.jsp.

DESIGN MARK

Serial Number
87469292

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE COFFEE

Standard Character Mark
Yes

Type of Mark
TRADEMARK; SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Gallman, Kenneth, L. INDIVIDUAL UNITED STATES 202 Trefoil Ct.
Winchester VIRGINIA 22602

Goods/Services
Class Status -- ACTIVE. IC 030. US 046. G & S: Coffee and coffee substitutes.

Goods/Services
Class Status -- ACTIVE. IC 043. US 100 101. G & S: Coffee-house and snack-bar services.

Filing Date
2017/05/31

Examining Attorney
TRATOS, MARK STEVEN

COVFEFE COFFEE

DESIGN MARK

Serial Number
87469789

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Jackson, Timothy L INDIVIDUAL UNITED STATES 1668 W Lacewood Pl Phoenix ARIZONA 85045

Goods/Services
Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.
G & S: tags, labels, shirts, hats, clothing, mugs, cups, flags, logo.

Filing Date
2017/05/31

Examining Attorney
TRATOS, MARK STEVEN

COVFEFE

DESIGN MARK

Serial Number
87469814

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Barley Forge Brewing Company, LLC DBA Barley Forge Brewing Co. LIMITED LIABILITY COMPANY CALIFORNIA Unit B 2957 Randolph Avenue Costa Mesa CALIFORNIA 92626

Goods/Services
Class Status -- ACTIVE. IC 032. US 045 046 048. G & S: Beer.

Translation Statement
The wording COVFEFE has no meaning in a foreign language.

Filing Date
2017/05/31

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
Gregory Nylen

COVFEFE

DESIGN MARK

Serial Number
87471171

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
THE TANK, LLC LIMITED LIABILITY COMPANY FLORIDA Suite 702 201 ALHAMBRA CIRCLE Coral Gables FLORIDA 33134

Goods/Services
Class Status -- ACTIVE. IC 032. US 045 046 048. G & S: Beer.

Filing Date
2017/06/01

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
Stewart L Gitler

COVFEFE

DESIGN MARK

Serial Number
87471601

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Catawba Valley Brewing Company CORPORATION NORTH CAROLINA 212 S. Green Street Morganton NORTH CAROLINA 28655

Goods/Services
Class Status -- ACTIVE. IC 032. US 045 046 048. G & S: Beer.

Filing Date
2017/06/01

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
Angela P. Doughty

COVFEFE

DESIGN MARK

Serial Number
87471677

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE CARRY ON VIGILANTLY FIGHTING EVIL FOR EVER

Standard Character Mark
Yes

Type of Mark
SERVICE MARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Thompson, Patrick INDIVIDUAL UNITED STATES 4 Nottoway Drive Picayune MISSISSIPPI 39466

Goods/Services
Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: use in sales of a variety of apparel, mugs, bumper stickers, and other merchandise.

Filing Date
2017/06/01

Examining Attorney
TRATOS, MARK STEVEN

COVFEFE Carry On Vigilantly Fighting Evil For Ever

DESIGN MARK

Serial Number
87471678

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
FMC Trust TRUST ARIZONA 55 Camino del Caballo Sedona ARIZONA 86336

Goods/Services
Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050.
G & S: Goods, billboards, mugs, coffee mugs, beer steins, towels, t shirts, sweatshirts, sweaters, jackets, hats, campaign buttons, buttons, bumper stickers, magnets, books, posters, banners, magnets, cup holders, mouse pads, all apparel, shoes, sneakers, advertising.

Filing Date
2017/06/01

Examining Attorney
TRATOS, MARK STEVEN

covfefe

DESIGN MARK

Serial Number
87472391

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE COFFEE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Black Rifle Coffee Company LLC LIMITED LIABILITY COMPANY UTAH 1144 South 500 West Salt Lake City UTAH 84101

Goods/Services
Class Status -- ACTIVE. IC 030. US 046. G & S: Coffee; Coffee and coffee substitutes; Coffee and artificial coffee; Coffee based beverages; Coffee beans; Coffee capsules containing coffee for brewing; Coffee essences; Coffee essences for use as substitutes for coffee; Coffee pods; Coffee substitutes; Coffee-based beverages; Coffee-based iced beverages; Beverages made of coffee; Beverages with a coffee base; Caffeine-free coffee; Green coffee; Ground coffee beans; Iced coffee; Instant coffee; Prepared coffee and coffee-based beverages; Roasted coffee beans; Unroasted coffee; ground and whole bean coffee; espresso beverages; coffee beans.

Goods/Services
Class Status -- INACTIVE - INSUFFICIENT FEE RECEIVED. IC 025. US 022 039. G & S: Clothing, namely, shirts, t-shirts, tank tops, sweatshirts, hoodies, and hats.

Goods/Services
Class Status -- INACTIVE - INSUFFICIENT FEE RECEIVED. IC 021. US 002 013 023 029 030 033 040 050. G & S: Beverageware, namely, insulated coffee and beverage cups, mugs; thermal insulated container for food and beverages.

Filing Date

2017/06/01

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
John C. Stringham

COVFEFE COFFEE

DESIGN MARK

Serial Number
87472771

Status
NON-FINAL ACTION - MAILED

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
BWBC, Inc. CORPORATION TEXAS 23455 West RR 150 Dripping Springs TEXAS 78620

Goods/Services
Class Status -- ACTIVE. IC 032. US 045 046 048. G & S: Beer.

Filing Date
2017/06/02

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
Justin M. Welch

COVFEFE

DESIGN MARK

Serial Number
87474101

Status
NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark
COVFEFE

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Cone, Michael T. INDIVIDUAL UNITED STATES Apt. 12D 251 W 92nd St. New York NEW YORK 10025

Goods/Services
Class Status -- ACTIVE. IC 030. US 046. G & S: Coffee.

Filing Date
2017/06/03

Examining Attorney
TRATOS, MARK STEVEN

Attorney of Record
Michael Cone

COVFEFE

DESIGN MARK

Serial Number
87474170

Status
NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark
COVFEFE CUP

Standard Character Mark
Yes

Type of Mark
TRADEMARK

Register
PRINCIPAL

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Owner
Elliot Robert Litz INDIVIDUAL UNITED STATES 13405 Braun Rd Golden COLORADO 80401

Goods/Services
Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050.
G & S: Coffee cups, tea cups and mugs.

Filing Date
2017/06/03

Examining Attorney
TRATOS, MARK STEVEN

Covfefe Cup

Deep Divisions Emerge in Trump Administration as North Korea Threatens War

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With North Korea, Past Presidents Preferred Words Over 'Fire'

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method

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POLITICS

What's a 'Covfefe'? Trump Tweet Unites a Bewildered Nation

By MATT FLEGENHEIMER MAY 31, 2017

An image of President Trump's Twitter account. "Despite the constant negative press covfefe," the post began, at 12:06 a.m. And there it ended.

The Trump White House
The historic moments, head-spinning developments and inside-the-White House intrigue.

Programs That Fight Teenage Pregnancy Are at Risk of Being Cut AUG 10
With North Korea, Past Presidents Preferred Words Over 'Fire' AUG 9
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Trump's Threat to North Korea Was Improvised AUG 9
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An image of President Trump's Twitter account. "Despite the constant negative press covfefe," the post began, at 12:06 a.m. And there it ended.

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WASHINGTON — And on the 132nd day, just after midnight, President Trump had at last delivered the nation to something approaching unity — in bewilderment, if nothing else.

The state of our union was ... covfefe.

The trouble began, as it so often does, on Twitter, in the early minutes of Wednesday morning. Mr. Trump had something to say. Kind of.

"Despite the constant negative press covfefe," the Twitter post began, at 12:06 a.m., from @realDonaldTrump, the irrepressible internal monologue of his presidency.

And that was that.

A minute passed. Then another. Then five.

Surely he would delete the message.

Ten. Twenty. It was nearly 12:30 a.m.
Forty minutes. An hour. The questions mounted.

Had the president's lawyers, so eager to curb his stream-of-consciousness missives, tackled the commander in chief under the cover of night?

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Perhaps, some worried aloud, Mr. Trump had experienced a medical episode a quarter of the way through his 140 characters.

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TOP DEFINITION

covfefe

It literally means covfefe.

Originated from Donald Trump's tweet: "Despite the constant negative press covfefe"

"It's time to nuke this place down." "What's the code?" "covfefe."

#donald trump

by lightinglax May 30, 2017

9663 1508

The Urban Dictionary Mug

One side has the word, one side has the definition. Microwave and dishwasher safe. Lotsa space for your liquids.

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2:36:02 PM 8/10/2017

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Donald J. Trump
@realDonaldTrump

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Who can figure out the true meaning of "covfefe" ??? Enjoy!

3:09 AM - 31 May 2017

85,165 Retweets **208,612** Likes

50K 85K 209K

Australia @Australia · Jun 3
Replying to @realDonaldTrump

Donald J. Trump
@realDonaldTrump

45th President of the United States of America🇺🇸

Washington, DC

Joined March 2009

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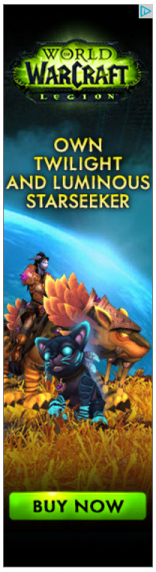
https://twitter.com/realDonaldTrump/status/869858333477523458



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zang

Drivers have registered 'COVFEFE' license plates in at least 21 states in the two months since Trump's Twitter gaffe

- 'Covfefe' has become a running joke ever since President Donald Trump first tweeted the confusing word back in May
- Folks in at least 21 states have taken even a step further since June, registering their cars with vanity license plates using the misspelled word turned slang term
- While Trump deleted the original tweet, he did eventually harp in on the joke back on May 31 when he asked his followers what they thought the tweet meant
- The number of states with the plates have increased since June

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Ever since President **Donald Trump** tweeted 'covfefe' to the world on May 31, people have not stopped poking fun at his gaffe.

But drivers in at least 21 states have taken the joke a step further, by registering their cars with vanity license plates using the word.

Just hours after Trump made the initial 'covfefe' tweet, drivers in states Nebraska and Indiana quickly grasped at the opportunity to get the signature snafu on their vehicles.

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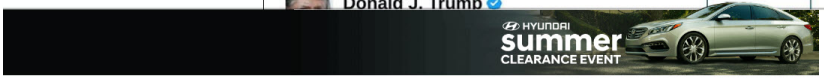

Sonata
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Words in the News

covfefe

2 months ago • by Liz Potter

Written by Liz Potter

Friends fans will remember the moment where Monica, having gambled her apartment on an impromptu quiz and lost, exclaims in horror and despair: That's not even a word!

Monica was referring to Rachel's answer "transponster", but the phrase must have been on the lips of many when President Trump tweeted late on Tuesday night:

> Despite the constant negative press *covfefe*

The President then went off to do more interesting things, leaving the Twittersphere to speculate over what he could possibly have meant.

In fact it seems pretty obvious that he meant to type "coverage", but by leaving

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ANGELA WATERCUTTER CULTURE 05.31.17 12:25 PM

THE INTERNET DEFINES 'COVFEFE'

LUCA BRUNO/AP

LEAVE IT TO Donald Trump to keep Twitter guessing. Just after midnight Eastern this morning, the president did what

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THE INTERNET DEFINES 'COVFEFE'

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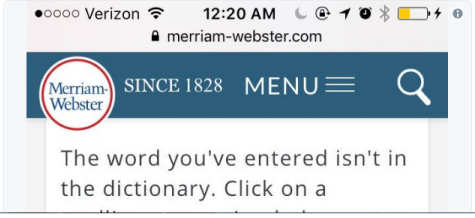
tweeted "covfefe," everyone's brains and fingers were primed to dive in.

And so they did. A few hours after "covfefe" consumed the internet, Trump finally deleted the tweet and attempted to wave it off with a self-deprecating follow-up that simply read, "Who can figure out the true meaning of 'covfefe' ??? Enjoy!"

Figure out the true meaning? Oh, the internet is on that.

https://twitter.com/Diane_7A/status/869772730454945792



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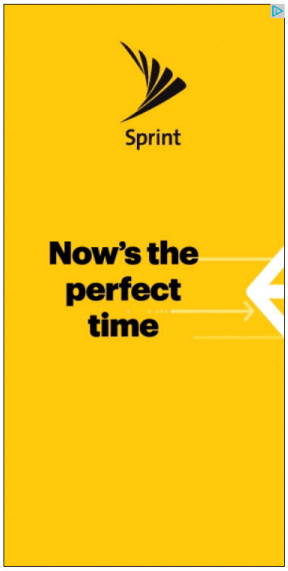

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Checks Twitter.
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Uh...
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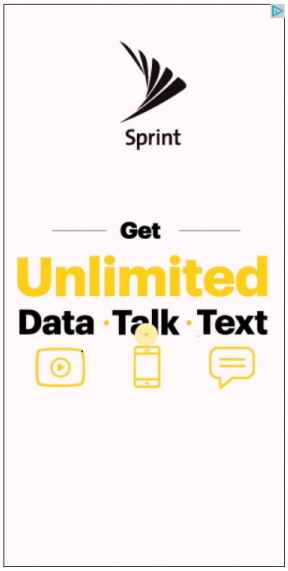
.
.
📈 Lookups fo...
.
.
.
Regrets checking Twitter.
Goes back to bed.

1:08 AM - May 31, 2017

2,130 98,081 225,886



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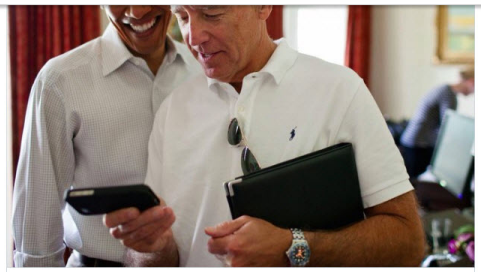

bilal
@TheInterdiction
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'No, it's still there 😂😂😂' #covfefe
2:32 AM - May 31, 2017
50 2,478 6,548

Jazz Twemlow
@JazzTwemlow
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In fairness, you get some positive covfefe from Breitfef, FOX & Ferfs, and Milo Fefenefellfef as well.
twitter.com/realdonaldtrum…
12:14 AM - May 31, 2017
15 120 318

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Ira Madison III @ira

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Covfefe is actually a Rita Ora single it's why y'all have never heard of it

1:46 AM - May 31, 2017

39 598 2,236

Jimmy Kimmel @jimmykimmel

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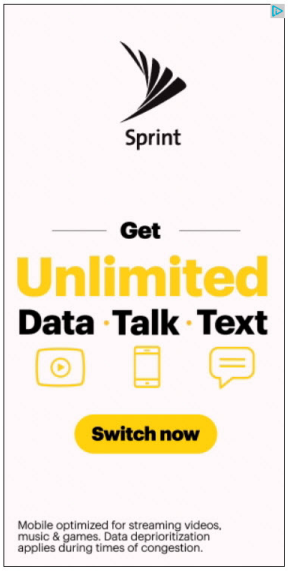
what makes me saddest is that I know I'll never write anything funnier than #covfefe

2:15 AM - May 31, 2017

1,906 23,337 105,039



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Rabih Alameddine
@rabihalameddine

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Someone made this#Covfefe
8:41 AM - May 31, 2017
42 1,561 3,688

https://twitter.com/_justmateo_/status/869902568763400192

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King Jon Snow
@LordSnow

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#Covfefe in the North
10:20 AM - May 31, 2017
15 786 2,628

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Kristina Wong @mskristinawong 31 May
Replying to @mskristinawong @realDonaldTrump
43 minutes and this is still up. Maybe #KathyGriffin made good on her joke picture. pic.twitter.com/vuxxLiXDaP

Kristina Wong @mskristinawong Follow

This is #covfefe translated from Russian.
pic.twitter.com/1Im7ZzLO0Y
1:09 AM - May 31, 2017

English (detected)

Covfefe

Russian

I resign

1,154 30,622 77,741

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HidetakaSwerySuehiro
@Swery65

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Is this #covfefe ?

8:43 AM - May 31, 2017

39 749 1,631

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Kari Baxter Donovan
@happit1776

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#covfefe Love
10:20 AM - May 31, 2017
15 352 810

Mark Hamill
@HamillHimself

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Russian officials must be laughing even more at the constant negative press covfefe!#CovfefeYourself #TheBestAlternateWords #CovfefeSummer twitter.com/realDonaldTrum…
2:30 AM - May 31, 2017
216 1,655 7,196

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It is not known if Xiidra is safe and effective in children under 17 years of age.

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2:46 AM - May 31, 2017 · Los Angeles, CA

3 66 262

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THINK XIIDRA

FIND SOME RELIIEF

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age.

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By Sarah Morris, Daily News - April 1, 2017 67891 327

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The Dangers Of Hot Covfefe

Lawyers risk their credibility if they push the anti-Trump agenda too far.

By JAMES GOODNOW

Jul 14, 2017 at 3:42 PM

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Plaintiffs' lawyers are in hysterics.

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By JAMES GOODNOW

Jul 14, 2017 at 3:42 PM

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(Photo by Spencer Platt/Getty Images)

Plaintiffs' lawyers are in hysterics. The latest bombshell about Donald Trump Jr.'s meeting with a Russian attorney has ignited a firestorm among plaintiffs' lawyers who have made it their mission to organize, sue, and do anything they can to take down President Trump.

But, for all the jaw-dropping and legitimately concerning facts that have been revealed since Trump took office, lawyers are risking their credibility by pushing it too far—both with the lawsuits they are filing and the arguments they are advancing via social media and on cable TV.

The New Anti-Trump Plaintiffs' Bar

Trump has always been a lightning rod for plaintiffs' lawyers. He was sued thousands of times pre-presidency. But now, Trump has become the greatest recruiter for the plaintiffs' bar ever, spurring lawyers from wide-ranging areas to

George W. Bush, respectively, have joined forces with liberal constitutional heavyweight Larry Tribe in one of the three major Emoluments Clauses lawsuits currently pending against Trump. Attorneys on all sides of the political spectrum, it seems, want to jump on the stop-Trump train.

Ironically, President Trump—the man in the plaintiff bar's crosshairs—is a lot like the stereotypical plaintiffs' lawyer himself. Both have flashy lifestyles that could be narrated by Robin Leach and a penchant for 24-karat gold-plated private jets. They both have nicknames: "The Gorilla," "The Hammer," "The Donald." Their TV presence is a can't-look-away combo of shock and, to some, schlock. And they both have egos that can be seen from space.

But there's a significant difference between President Trump and the typical plaintiffs' lawyer, and it's the reason attorney Willie Gary—despite owning two private jets, Wings of Justice I and II—nicknamed himself "The Giant Killer." Plaintiffs' lawyers make their living fighting for the "little guy," the oppressed, and the helpless. Trump claims to do this. But the plaintiffs' bar, known as a bastion of liberalism, isn't buying it. Trump's travel ban, his proposed corporate tax cuts, and his support for a healthcare bill Trump himself described as "mean," cause many in the plaintiffs' bar to view Trump as the embodiment of everything they have spent their careers fighting. Trump masquerading as one of them, a defender of Joe Sixpack, offends them in a deep way. So plaintiffs' lawyers are doing what they know best: suing.

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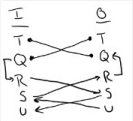

LSAT Logic Games: Intro To In/Out Grouping Games

In/Out Grouping games are a standard type of logic game seen on the LSAT...

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Anderson Cooper reads best 'covfefe' tweets

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CNN
Published on May 31, 2017

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CNN's Anderson Cooper reads some of the "covfefe" tweets that popped up after Donald Trump tweeted "despite the negative press covfefe."

4,216 Comments SORT BY

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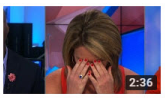

Trump supporter leaves CNN anchor speechless
CNN
22M views

Barack Obama 'BRILLIANTLY Destroys & Makes Fun Of Trump
Jon Snow - The Viral Network
1.8M views

Anderson Cooper Can't Contain His Laughter When Jason Miller
Jon Snow - The Viral Network
567K views

CNN's Anderson Cooper Can't Stop Laughing Reacting to
Tyron Ferreira
3.8M views

HEATED: Anderson Cooper almost Loses His Cool When
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Wolf to Anderson Cooper: Quit giggling
CNN
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Shawn M. Carter (@jayzzz) and Beyoncé
Translated by Lena Dunham

SPECIAL SERIES

simon says

2:40

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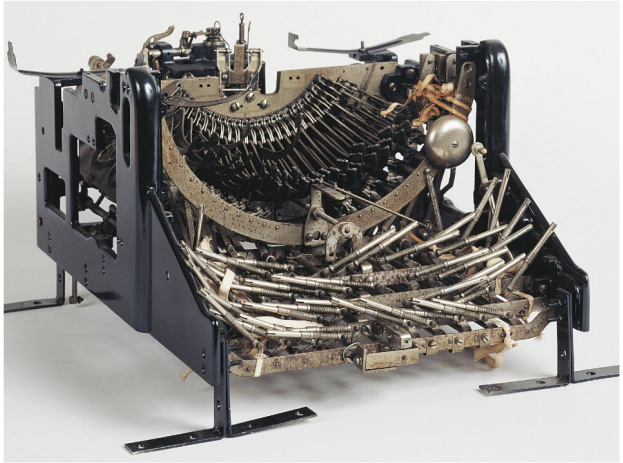
'Covfefe': The Tweet Heard Around The Wrold

June 3, 2017 · 7:32 AM ET

Heard on Weekend Edition Saturday

SCOTT SIMON



Standard manual Olivetti M1 typewriter, without the keyboard and platen roller, 1911. Italy, 20th century.
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npr 'Covfefe': The Tweet Heard Around The Wrold • 2:40

Standard manual Olivetti M1 typewriter, without the keyboard and platen roller, 1911. Italy, 20th century.
DeAgostini/Getty Images

The word of the week is covfefe.

npr 'Covfefe': The Tweet Heard Around The Wrold • 2:40

Standard manual Olivetti M1 typewriter, without the keyboard and platen roller, 1911. Italy, 20th century.
DeAgostini/Getty Images

The word of the week is covfefe.

Ask your doctor about covfefe. Say it loud and there's music playing; say it soft and it's

At 12:06 a.m. Wednesday, President Trump tweeted, "Despite the constant negative press covfefe" — and nothing more. Twitter runnethed over with questions, speculation, GIFs and jokes, which we won't repeat because if there's anything worse than fake news in the news business, it's old jokes.

Several people ran the word through translation software, and briefly reported that covfefe is Samoan; which Samoans say it's not. I entered covfefe into a rhyme generator: no match, but Mojave and Qadhafi are rated as close.

Way out o'er the sands of the Mojave.

The winds whip and whisper covfefe.

President Trump deleted his tweet at 5:50 a.m. Just after 6 a.m., he posted a new message:

YOU CAN HEAR THE WORLD FROM HERE.
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2:51:48 PM 8/10/2017

Home Moments #covfefe Have an account? Log in

#covfefe

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#LOVE_YOURSELF
19.4K Tweets

#NationalLazyDay

#DersimYanıyor

#FelizJueves
1,377 Tweets

Vanderlei

Janna Deplorable @JannaWilkinso69 · 5h
TO ALL you PATRIOTS having A #COVFEFE in the GREATEST COUNTRY in HISTORY, I hope TODAY is the GREATEST DAY you have EVER HAD in your LIFE🇺🇸

2 7 21

People View all

Tweets 35.5K Following 45 Followers 35.5M Follow

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

2:51:58 PM 8/10/2017

Home Moments #covfefe Have an account? Log in

#covfefe

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15.5K Tweets

Zach Randolph

45th President of the United States of America🇺🇸
Washington, DC

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Phillyscircleoflife @phyllisfluke · 19h
Replying to @mcspocky
#Covfefe is one mad mofo

7 48 118

Villi Wilson @Conservative_VW · Aug 5
STILL THE ALL-TIME KING OF TROLL 👍👊

😂😂

#Covfefe

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

2:52:08 PM 8/10/2017

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#covfefe

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101WKQX @101WKQX · 7h

Chicago is keeping #Covfefe alive!! Has anyone seen this car?

1 11 26

Wayne Dupree @WayneDupreeShow · Aug 3

We need a grand jury to investigate Robert Mueller, James Comey and McCabe

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

2:52:17 PM 8/10/2017

Home Moments #covfefe Have an account? Log in

#covfefe

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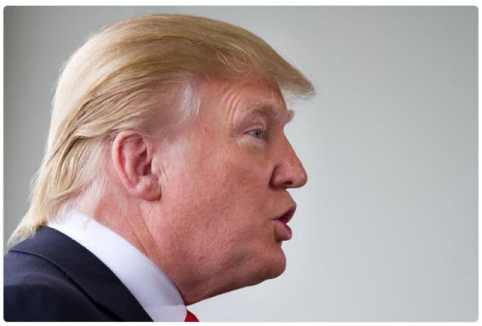
3 14 22

Woke Jeffrey Lord @WokeJeffLord · Aug 3

Replying to @LouiseMensch @realDonaldTrump

The fish stinks from the head. #IMPOTUS **#COVFEFE**

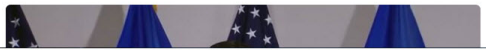


8 42 104

@THETRUMPBUREAU @THETRUMPBUREAU · Aug 1

A LITTLE MUSIC FOR YOUR AFTERNOON **#COVFEFE**. IT'S TIME TO #LOCKHERUP AND #INDICT #CROOKEDCOPCOMEY

IN THE MEANTIME...



https://twitter.com/search?q=%23covfefe&src=typd&lang=en

2:55:11 PM 8/10/2017

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#covfefe

121,255 posts

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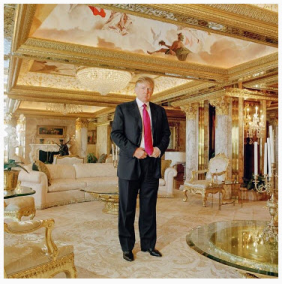

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https://www.instagram.com/explore/tags/covfefe/

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'Covfefe': Trump invents new word and melts internet

31 May 2017 | US & Canada

Share

Donald Trump made a typo on Twitter and the internet had a lot of fun with it

One word was close to breaking the internet on Wednesday morning: "covfefe".

It was an apparent typo in a tweet by US President Donald Trump, and internet users have been mocking him mercilessly.

"Despite the constant negative press covfefe," he tweeted just after midnight, Washington time.

And he then appeared to have gone to bed, without finishing his thought or correcting his mistake.

It took six hours before he acknowledged it with a good-humoured response, and by that time a lot of people had had a lot of fun.

White House Press Secretary Sean Spicer was asked by journalists at Wednesday's daily briefing what the tweet meant.

Mr Spicer provoked incredulity from the assembled media as he replied: "The president and a small group of people know exactly what he meant."

> **Donald J. Trump** @realDonaldTrump — Following
>
> Despite the constant negative press covfefe
>
> RETWEETS 78,355 LIKES 97,585
>
> 5:06 AM - 31 May 2017

TWITTER / DONALD TRUMP

Although it seems likely the word Mr Trump was reaching for was "coverage", social media users have been trying to guess other alternatives or motivations.

Others deliberated on the pronunciation, and wondered why no aides had stepped in to alert him to the mistake.

Google Translate recognised the word as Samoan, though could offer no English translation. A BBC reader has written in to debunk any suggestion that the president is a secret Samoan speaker. Among many other reasons for this, the language does not even have a letter C.

You might also be interested in:

- **US comic sorry for 'beheaded Trump' photo**
- **The internet reacts to Trump's first overseas trip**
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> **Fusion** @Fusion — Follow
>
> What is the correct pronunciation of #covfefe?
>
> Cov-FEE-fee
> Cov-FEH-fay
> COV-feef
>
> Vote 28,894 votes • 20 hours left

TWITTER / FUSION

Cov-FEE-fee has been narrowly winning the online pronunciation poll

> **Donovan Kay** @DonovanKayyy — Follow
>
> At spelling bee...
> Judge: The word is #covfefe
> Contestant: Can you use it in a sentence?
> Judge: Despite the constant negative press covfefe
>
> RETWEETS 737 LIKES 1,693

TWITTER/ DONOVAN KAY

No time was wasted as some users put the word on a T-shirt, which they started to sell on eBay.

Someone also appears to have bought the domain name, covfefe.us.

> **Jimmy Kimmel** @jimmykimmel — Follow
>
> what makes me saddest is that I know I'll never write anything funnier than #covfefe
>
> RETWEETS 1,827 LIKES 6,747

TWITTER / JIMMY KIMMEL

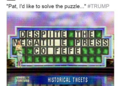
US comedian Jimmy Kimmel was among the celebrities to join in

> **Jackson Dame** @jacksondame — Follow
>
> okay this is the best I've got #covfefe

TWITTER / JACKSON DAME

Some people made parodies related to films, such as this take on Arrival

> **Steve Galgas** @gt3k — Follow
>
> "Pat, I'd like to solve the puzzle..." #TRUMP



TWITTER / STEVE GALGAS

And US game show Wheel of Fortune

Getting caught up in an explosion of memes, some social media users said they could not sleep, as everyone on the internet seemed to be trying to outdo each other with the best response.

And then Europe woke up, and it started all over again.

#Covfefe is currently a trending topic on Twitter across the world.

> **Peter Spiegel** @SpiegelPeter — Follow
>
> Note to @FT staff. We're going to move our daily negative press covfefe to 11am today.

TWITTER / PETER SPIEGEL

The news editor of Financial Times got involved in the UK

Meanwhile, Twitter accounts for Covfefe the Strong and **the Wizard Covfefe** appeared online on Wednesday, claiming to have been summoned by Mr Trump's puzzling word.

> **Covfefe the Strong** @CovfefeS — Follow
>
> I have been summoned to this world. I know not why.
>
> RETWEETS 8,740 LIKES 18,644
>
> 1:59 AM - 31 May 2017

TWITTER

Philadelphia's police department also poked fun at how the term could be used.

> **Philadelphia Police** @PhillyPolice — Following
>
> Roads are still slick from last night's rain. Please use your wipers and drive with covfefe
>
> RETWEETS 2,762 LIKES 5,613
>
> 8:03 AM - 31 May 2017

TWITTER

And when President Trump reappeared on Twitter, six hours later, he deleted the mistake, but seemed to be enjoying the spectacle.

He asked followers to keep guessing, while giving nothing away.

> **Donald J. Trump** @realDonaldTrump — Follow
>
> Who can figure out the true meaning of "covfefe" ??? Enjoy!
>
> 6:09 AM - May 31, 2017
>
> 49,588 85,165 208,605

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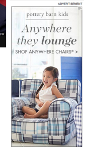

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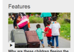

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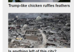

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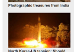

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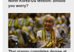

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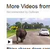

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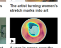

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Covfefe: President Trump's late-night Twitter typo goes viral

Despite the president's morning-after protests, it's pretty obvious what he was trying to type.

Updated by Dara Lind | dara@vox.com | May 31, 2017, 3:17pm EDT

TWEET SHARE

On Tuesday night, President Donald Trump got out his cell phone and started to complain about the media. It's not an unusual thing for the president to do.

Instead of typing "constant negative press coverage," he ended up complaining about "constant negative press covfefe" — and then hit "tweet" before completing his thought.

This is not an unusual thing to happen on the internet.

But because this is the president of the United States — and because the fact that the president of the United States makes a habit of getting out his phone and whining that the media is treating him unfairly, on Twitter, long after many Americans have gone to bed — it made a big splash.

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THE VERGE

Donald Trump's cryptic covfefe tweet brought out the best in Twitter

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Donald J. Trump
Despite the constant negative press covfefe

Make it their
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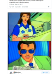
Covfefe

I resign

I resign



north america

Twitter fail as world asks Trump: What the hell does ‘covfefe’ mean?

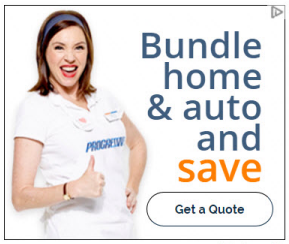
JUNE 1, 2017 4:27PM

The inner ramblings of Donald Trump's mind remain a mystery. Picture: AFP PHOTO / MANDEL NGAN

Debbie Schipp, news.com.au @debbieschipp

HILLARY Clinton has picked up the “covfefe” and run with it, turning Donald Trump’s own term against him.

The rivalry between the two picked up again on Wednesday when Ms Clinton



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Debbie Schipp, news.com.au @debbieschipp

HILLARY Clinton has picked up the "covfefe" and run with it, turning Donald Trump's own term against him.

The rivalry between the two picked up again on Wednesday when Ms Clinton blamed her election loss on cyber attacks by Russia and said Americans including associates of the Republican president likely had an hand in the effort.

The Republican president struck back in a tweet late Wednesday, criticising his election opponent for not taking responsibility for her loss.

"Crooked Hillary Clinton now blames everybody but herself, refuses to say she was a terrible candidate. Hits Facebook & even Dems & DNC," he said.

But Ms Clinton tweeted back: "People in covfefe houses shouldn't throw covfefe".

Earlier she had mocked the President's made-up word, joking to a Code Conference in California that she "thought it was a hidden message to the Russians", according to *The Hill*.

"You don't have a high enough classification to know that 'covfefe' means," she said during a Q&A session.

Hillary Clinton
@HillaryClinton
Follow

People in covfefe houses shouldn't throw covfefe.
twitter.com/realdonaldtrum...
9:30 PM - May 31, 2017
31,591 315,991 720,368

Mr Trump's use of "covfefe" has made headlines, with the president challenging his audience to figure out what on earth the word means after his tweet sparked an internet firestorm.

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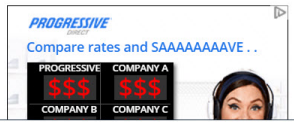

3:18:53 PM 8/10/2017

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#covfefe

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3 43 102

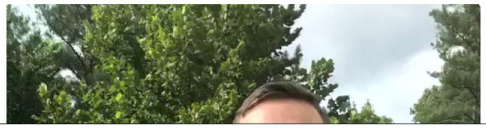
ssar @CuriousYooper · Aug 3

When I have my morning **#covfefe**, I always source my creamer from the #LocalMilkPeople

2 54 134

Bongo @BennyP_16 · Aug 7

Time to be a leader at Auburn! #EmergeAuburn **#Covfefe**



Waiting for twitter.com...

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Home Moments #covfefe Have an account? Log in

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J W @JimmyWWalker1
Texan....no need for me to live anywhere else..lol
twitter.com/JayVanorman/st...

1

Jacqueline Green @JacquiGreen2016 · Jul 31
Replying to @Steven_K_Bannon
Mr Bannon, OK I will presume the **#Covfefe** subject is under a gag order until further notice & will stop asking.
#MAGA

1

Lauren Nunes @Lnuneses · Jul 31
A great day if you ignore the **#Covfefe** So much #winning

Donald J. Trump @realDonaldTrump
A great day at the White House!

1

Marwa Osman @Osman_Marwa1 · Jul 31
I'll just leave this here. #Western #Values have become something of a mix between cruela de vil and gaston with a pinch of **#Covfefe** 🤦‍♀️

NOW THIS **NowThis** @nowthisnews

This TV show introduced a queer,

3:19:27 PM 8/10/2017

Home Moments #covfefe Have an account? Log in

#covfefe

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2. attractive; endearing.
"has a covfefe smile"
synonyms: engaging, charming, appealing, endearing, sweet, cute, winsome, attractive, pretty, prepossessing,

surfer joe @surferjoe13 · Jul 31
Replying to @anjeleena_lee @Scaramucci and 4 others
this tweet has not aged well. even a day. **#covfefe**
5

PVT Server Covfefe @Truth_Opotomous · Jul 31
@MSNBC @maddow
Whatever! You're #FakeNews
We will #MAGA without your nasty, disrespectful narratives.
#Covfefe V winning
1

Paw Patrol @Gmanjoe · Jul 31
Replying to @wiley77 @golflandia
Can you extend an invite to DJT? #POTUS **#covfefe** #fakenews

Davann DeStefano @DavannD · Jul 31
Just when I thought I could laugh any harder after the **#covfefe** tweets!
#Scaramucci #TwitterIsHilarious

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

3:19:44 PM 8/10/2017

Home Moments #covfefe Have an account? Log in

#covfefe

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Davann DeStefano @DavannD · Jul 31
Just when I thought I could laugh any harder after the **#covfefe** tweets!
#Scaramucci #TwitterIsHilarious

Rick Gomez @agawamrick · Jul 31
All good mooches go to **#covfefe** Who will be next? That pre-existing condition bottom feeder Bannon? Or your son-in-law? Or your son?!

Trump IsBigBoss @TrumpIsBigBoss · Jul 31
I mean. Trump really is Big Boss from MSX Metal Gear! **#covfefe** #maga #corrupt
twitter.com/realDonaldTrum...

Donald J. Trump @realDonaldTrump Follow

HELP ME

15819 Retweets 76881 Likes

40K 15K 76K

roland darby @rolanddarby · Jul 31
Washington: SOMETHING is imploding alright. **#covfefe**

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

3:19:57 PM 8/10/2017

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#covfefe

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.@POTUS Statement on Los Angeles' successful bid for the 2028 Olympic and Paralympic Games

1

BuffBadger @Buffbadbadger · Jul 31

Pretty sure they're going to mute or delete this one, so here you go :) #trolling #covfefe #fakenews #Canada

Globalnews.ca @globalnews · 1m

Trump's tweet had no comment about the other nine days.

Donald Trump calls the day that Scaramucci left a 'great day at the W...

He had been in the job for 10 days.

globalnews.ca

1 1

BuffBadger

@Buffbadbadger

Replying to @globalnews

And Global news falsely links the two

https://twitter.com/search?q=%23covfefe&src=typd&lang=en

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Covfefe

Part of a series on Donald Trump. [View Related Entries]

Updated about a month ago by Don.
Added 2 months ago by the Incredible Talking Mare.

113,649 | 12 | 52 | 172

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About

"**Covfefe**" (pronounced "cuv-fay-fay"[1][2]) is a misspelling of the word "coverage" mistakenly tweeted by President Donald Trump in late May 2017. The tweet was left up for more than six hours before being deleted, leading to a slew of puns, jokes, and confusion, resulting in #covfefe becoming the #1 trending hashtag in the world and prompting coverage from multiple news outlets.

Meme

Status
Submission

Type:
Pop Culture Reference, Slang

Year
2017

Origin
Twitter

Tags
twitter, trump, typo, covfefe

Additional References

Origin

Just after midnight in Washington D.C. on May 31st, 2017, Trump tweeted "Despite the constant negative press covfefe". According to CNN,[1] as of 4:00 AM, the tweet had gained over 108,000 retweets and 135,000 likes.

Donald J. Trump
@realDonaldTrump

Despite the constant negative press covfefe

5/31/17, 12:06 AM

Spread

Instantly after the tweet, a deluge of jokes about "covfefe" appeared on Twitter. Some of the most popular involved making puns on words "covfefe" sounded similar to. Some popular examples include a tweet by @JacobOlike[2] which made a joke about it sounding like "coffee" that gained over 6,500 retweets (shown below, left), and another by @dotEtymologist[3] that made a joke about it sounding like "cocaine" out of the mouth of the Dave Chappelle character Tyrone Biggums that gained over 800 retweets (shown below, right). Some of these jokes were compiled in a Twitter Moment[4] that morning.

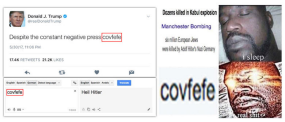
However, as the tweet remained up, more and more confusion as to what happened with Trump began to spread through Twitter. Some wondered if he had in fact had suffered a medical emergency halfway through a tweet, explaining why the tweet had stayed up for so long.

By 6:00 AM that morning, the tweet had finally been deleted. At 6:07, Trump tweeted "Who can figure out the true meaning of "covfefe" ??? Enjoy!" (shown below).[5] The entire incident was covered by news outlets including CNN,[1] The New York Times,[6] NPR,[7] and many more.

On Reddit

Meanwhile, meme-focused subreddits quickly began to create myriad memes about "covfefe." Dozens of posts appeared on /r/MemeEconomy that morning referencing Covfefe, the most popular of which, a parody of the Trump's First Order of Business exploitable posted by simgasm,[8] gained over 23,000 points (shown below, left). A thread was also posted to /r/OutOfTheLoop[9] inquiring about covfefe. A subreddit devoted to the gaffe, /r/covfefe,[10] was also created. There, the top post, also by simgasm,[11] uses the Ancient Aliens template and has over 16,400 points (shown below, right).

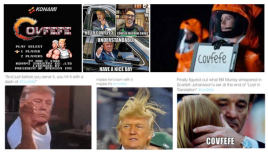
The gaffe also was referenced in dozens of posts on /r/dankmemes. Some popular examples include a post by redpillidoppar,[12] which suggested the translation of "covfefe" was "Heil Hitler" which gained over 2,400 points (shown below, left). Another post by JimmyG[13] used the Sleeping Shaq template and gained over 650 points (shown below, right).



COVFEFE Act

On June 12th, 2017, Democratic Representative Mike Quigley of Illinois introduced the "Communications Over Various Feeds Electronically For Engagement" (COVFEFE) Act, which would amend the Presidential Records Act to require the storage of all presidential tweets and social media interactions by the National Archives. In a press release,[14] Quigley argued that "tweets are powerful" and that "the President must be held accountable for every post." That day, posts about the proposed act reached the front page of the /r/politics[15] and /r/technology[16] subreddits.

Various Examples



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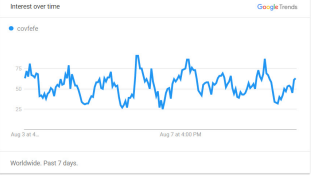

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P-P-P-Powerbook!
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Know Your Meme
Like Page 899K likes

Unclick

The best covfefe tweets, the Trump meme that already peaked

What was covfefe, the Trump typo heard 'round the world?

May 31 at 7:18AM | Last updated June 1 at 2:58AM

This is #covfefe translated from Russian.
pic.twitter.com/1Im7ZzLO0Y
1:09 AM - May 31, 2017

English (detected)

Covfefe

Russian

I resign

1,154 30,622 77,741

The best covfefe tweets, the Trump meme that already peaked

The Daily Dot

10:01 AM - May 31, 2017

5 141 433

Josh Jordan
@NumbersMuncher

Follow

#covfefe

2:18 AM - May 31, 2017

Happosai @al1encr — Follow

When you're deep in #covfefe memes but realize that the man responsible for the tweet also has the nuclear codes

3:11 AM - May 31, 2017

75 4,676 7,889

Tim Siedell @badbanana — Follow

Trump deleting his "covfefe" tweet is a nice reminder that we can just remove awful mistakes that embarrass us and move on.

10:49 AM - May 31, 2017

7 93 391

delete your presidency like you did that covfefe tweet

WORLD NEWS · 1 hour ago

Trump will pull US out of Paris climate deal, reports say

446 likes

frightshark
@FrightShark

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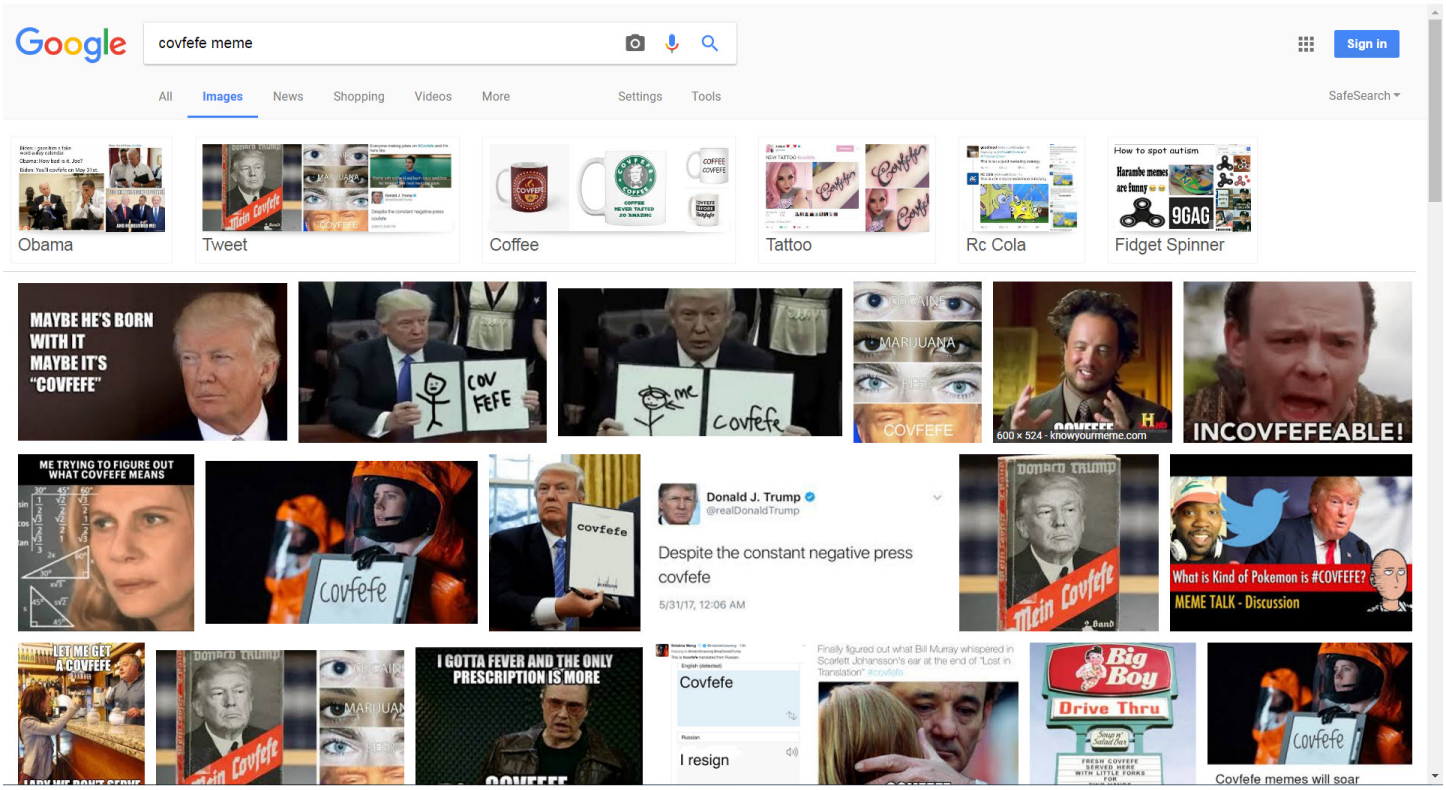
laughing nervously more like covfefe deal, am I right

10:27 AM - May 31, 2017

4

3:27:27 PM 8/10/2017



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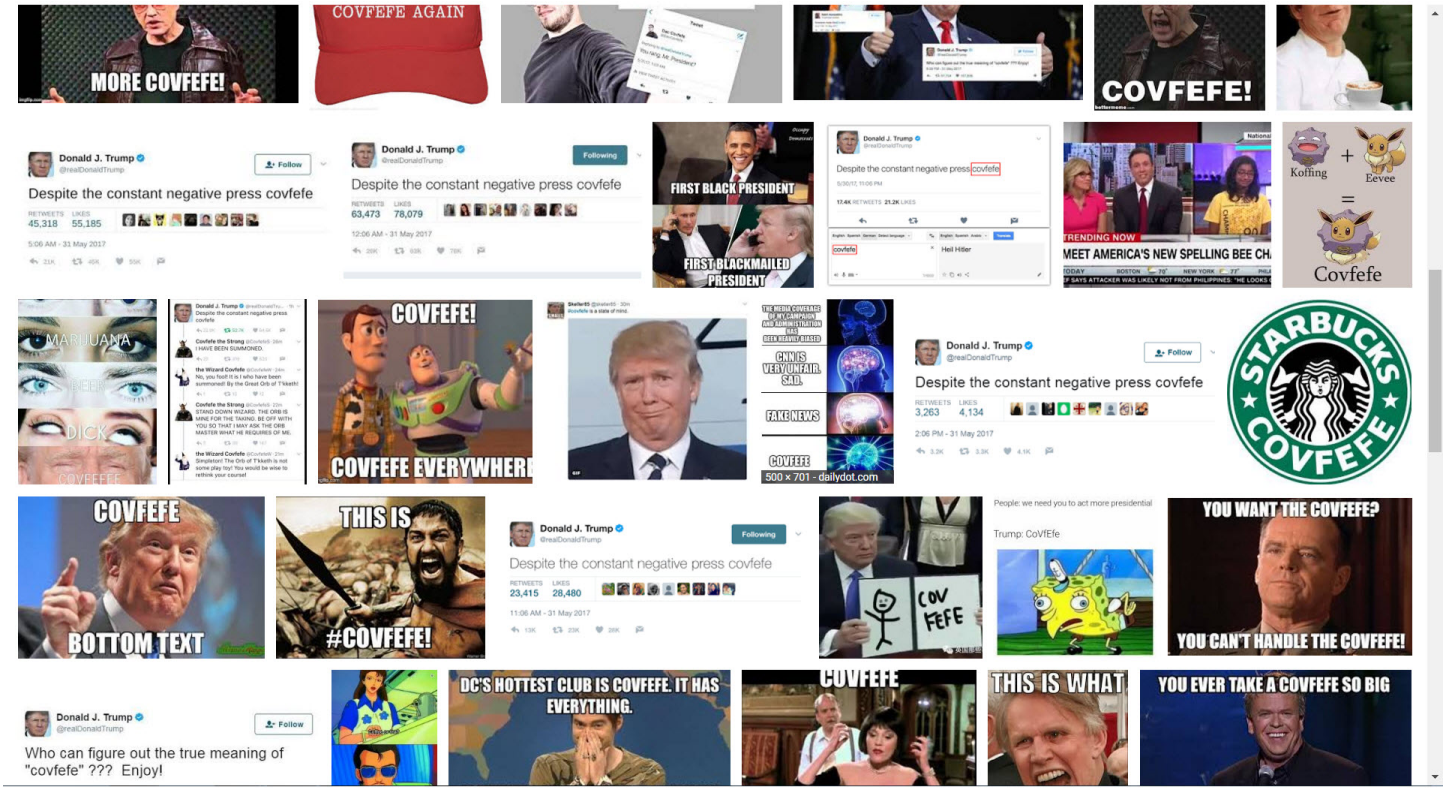

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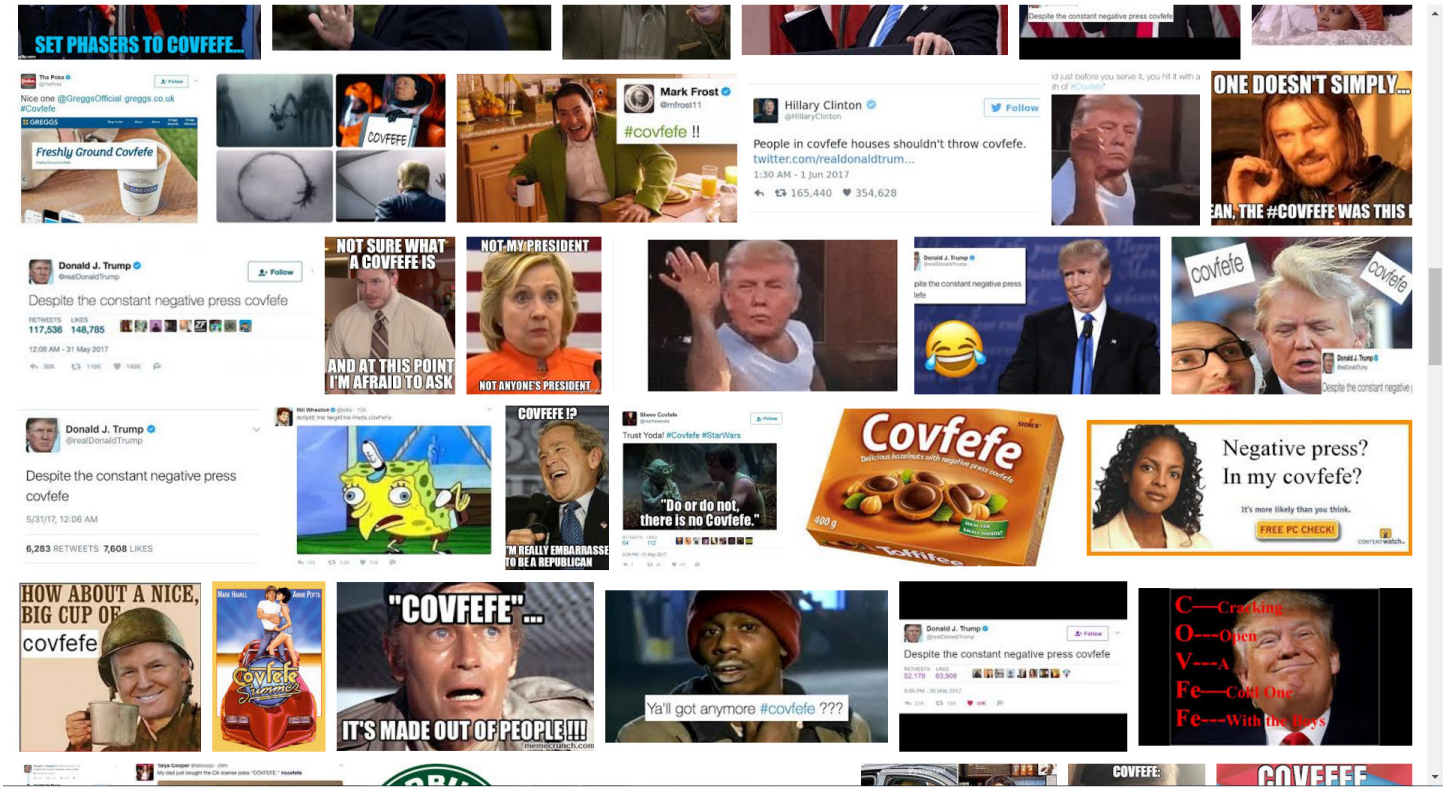

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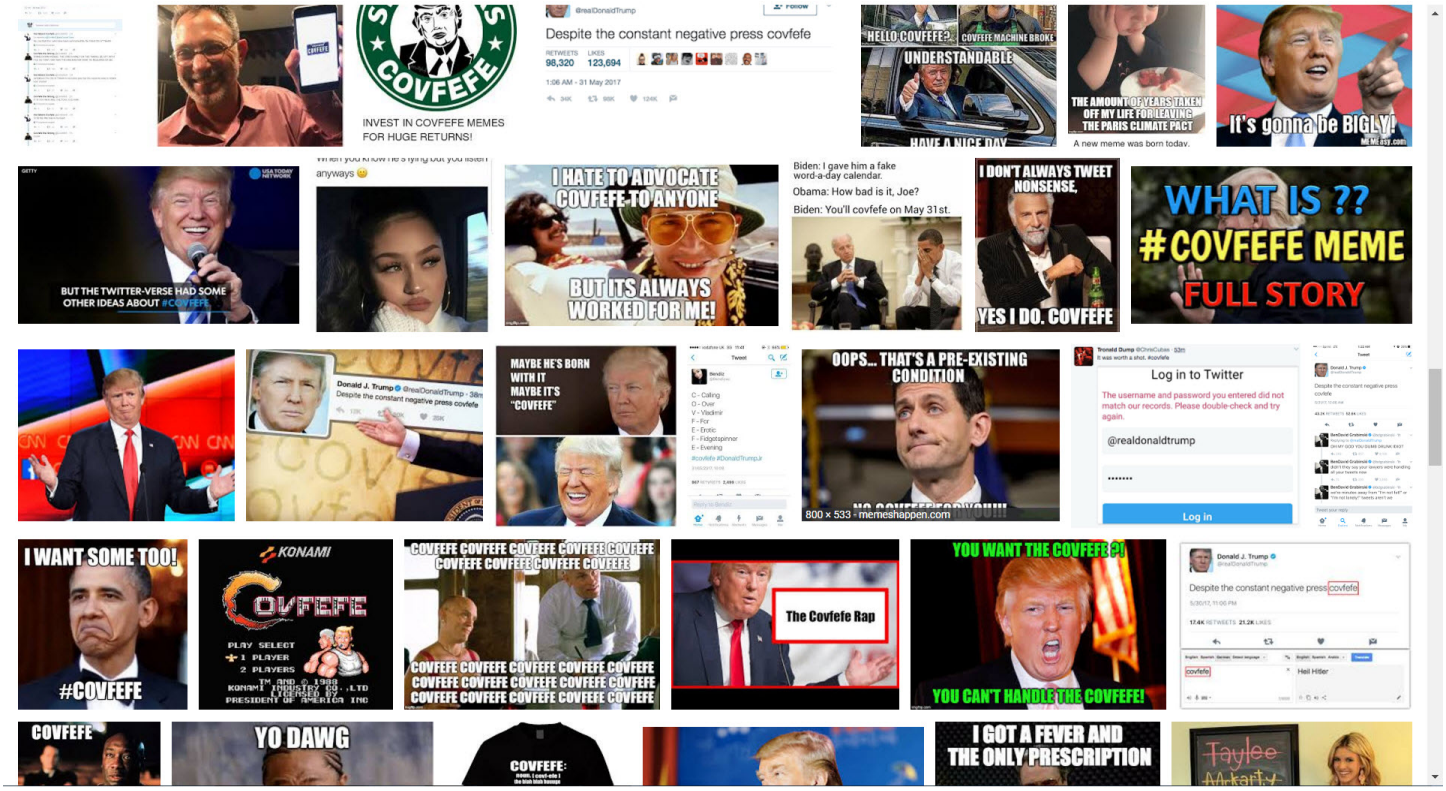
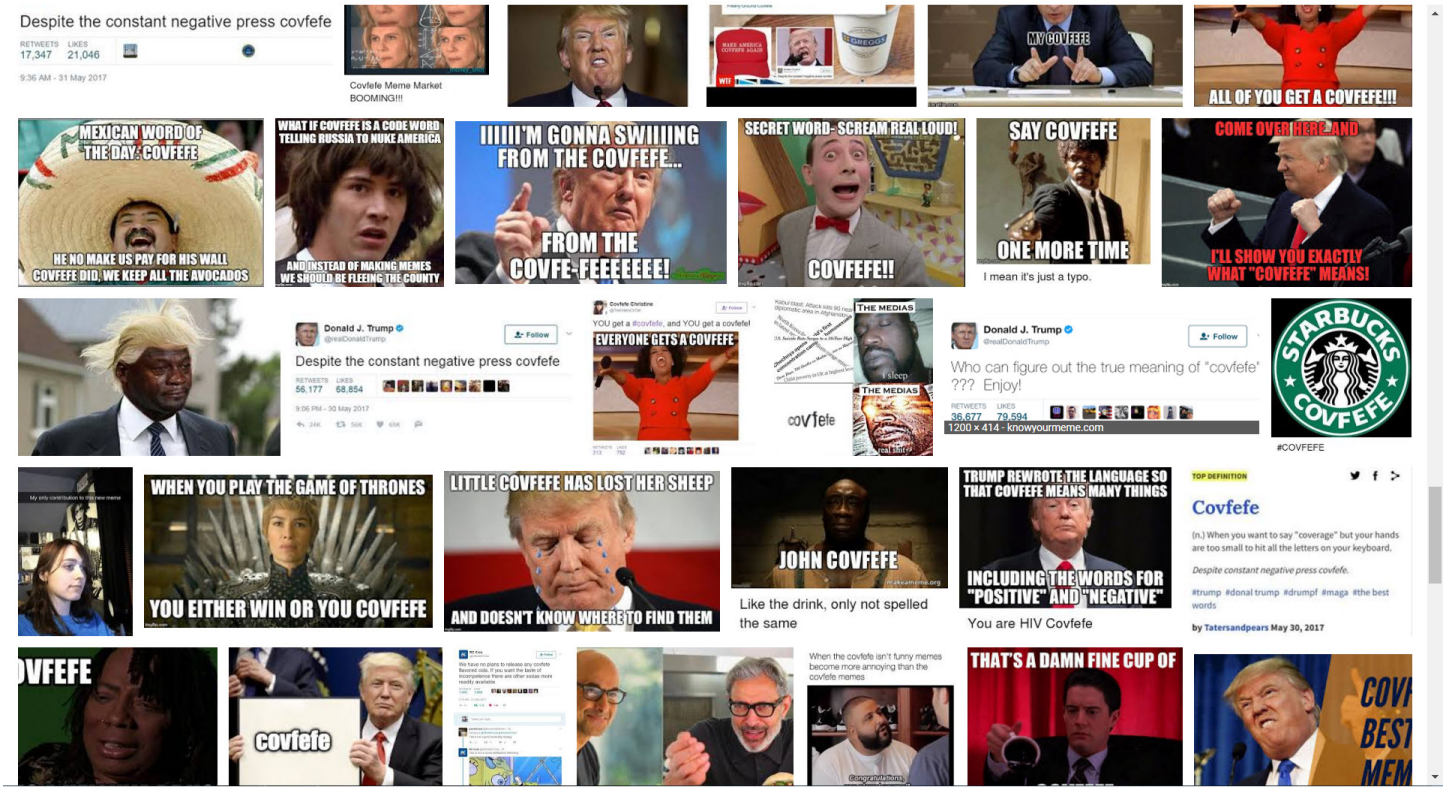

INVEST IN COVFEFE MEMES
FOR HUGE RETURNS!
Despite the constant negative press covfefe
RETWEETS 98,320
LIKES 123,694
1:06 AM - 31 May 2017
HELLO COVFEFE?
COVFEFE MACHINE BROKE
UNDERSTANDABLE
HAVE A NICE DAY
THE AMOUNT OF YEARS TAKEN OFF MY LIFE FOR LEAVING THE PARIS CLIMATE PACT
A new meme was born today.
It's gonna be BIGLY!
BUT THE TWITTER-VERSE HAD SOME OTHER IDEAS ABOUT #COVFEFE
anyways
I HATE TO ADVOCATE COVFEFE TO ANYONE
BUT ITS ALWAYS WORKED FOR ME!
Biden: I gave him a fake word-a-day calendar.
Obama: How bad is it, Joe?
Biden: You'll covfefe on May 31st.
I DON'T ALWAYS TWEET NONSENSE,
YES I DO. COVFEFE
WHAT IS ??
#COVFEFE MEME
FULL STORY
Donald J. Trump @realDonaldTrump
Despite the constant negative press covfefe
MAYBE HE'S BORN WITH IT MAYBE IT'S "COVFEFE"
OOPS... THAT'S A PRE-EXISTING CONDITION
800 × 533 - memeshappen.com
Log in to Twitter
The username and password you entered did not match our records. Please double-check and try again.
@realdonaldtrump
Log in
I WANT SOME TOO!
#COVFEFE
KONAMI
COVFEFE
PLAY SELECT
1 PLAYER
2 PLAYERS
COVFEFE COVFEFE COVFEFE



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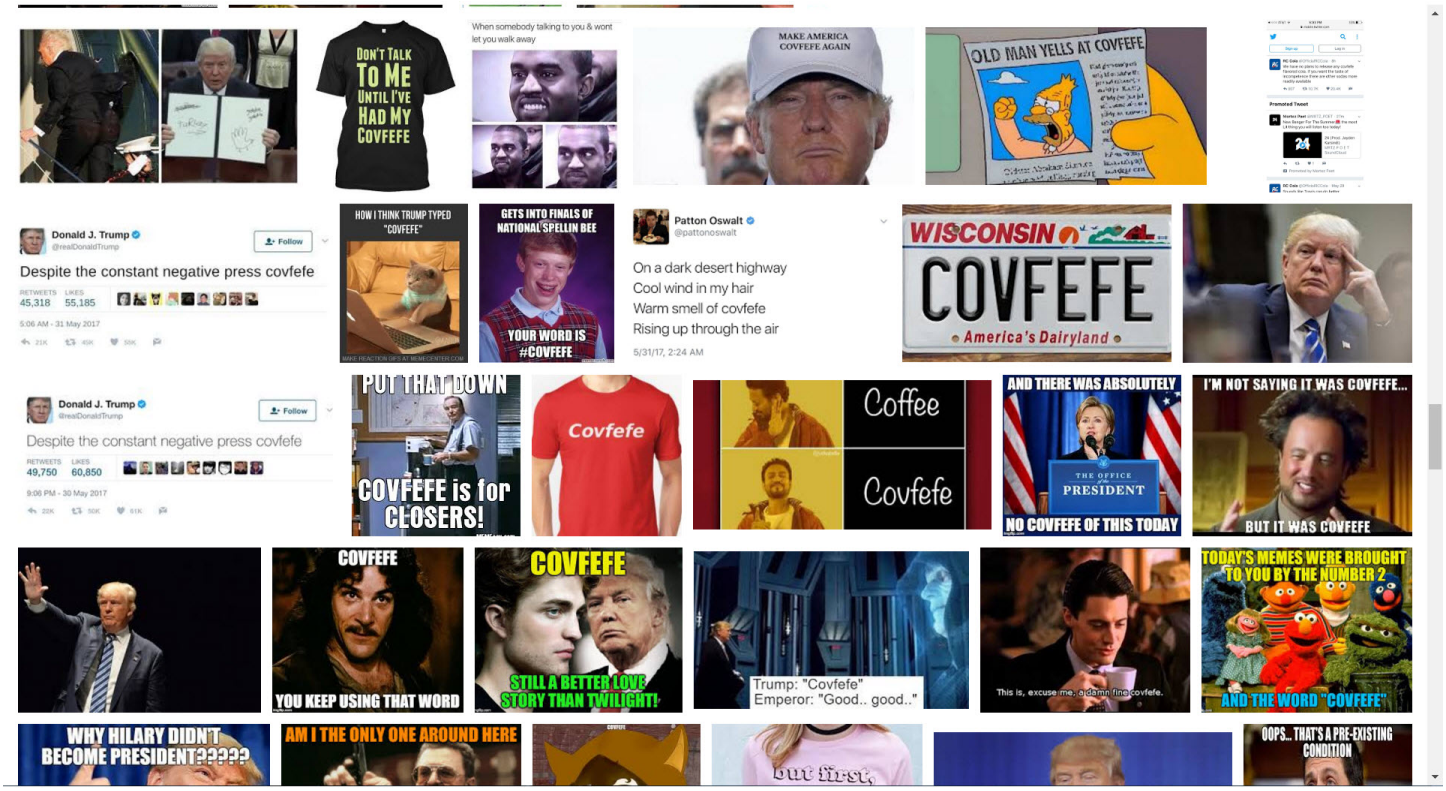

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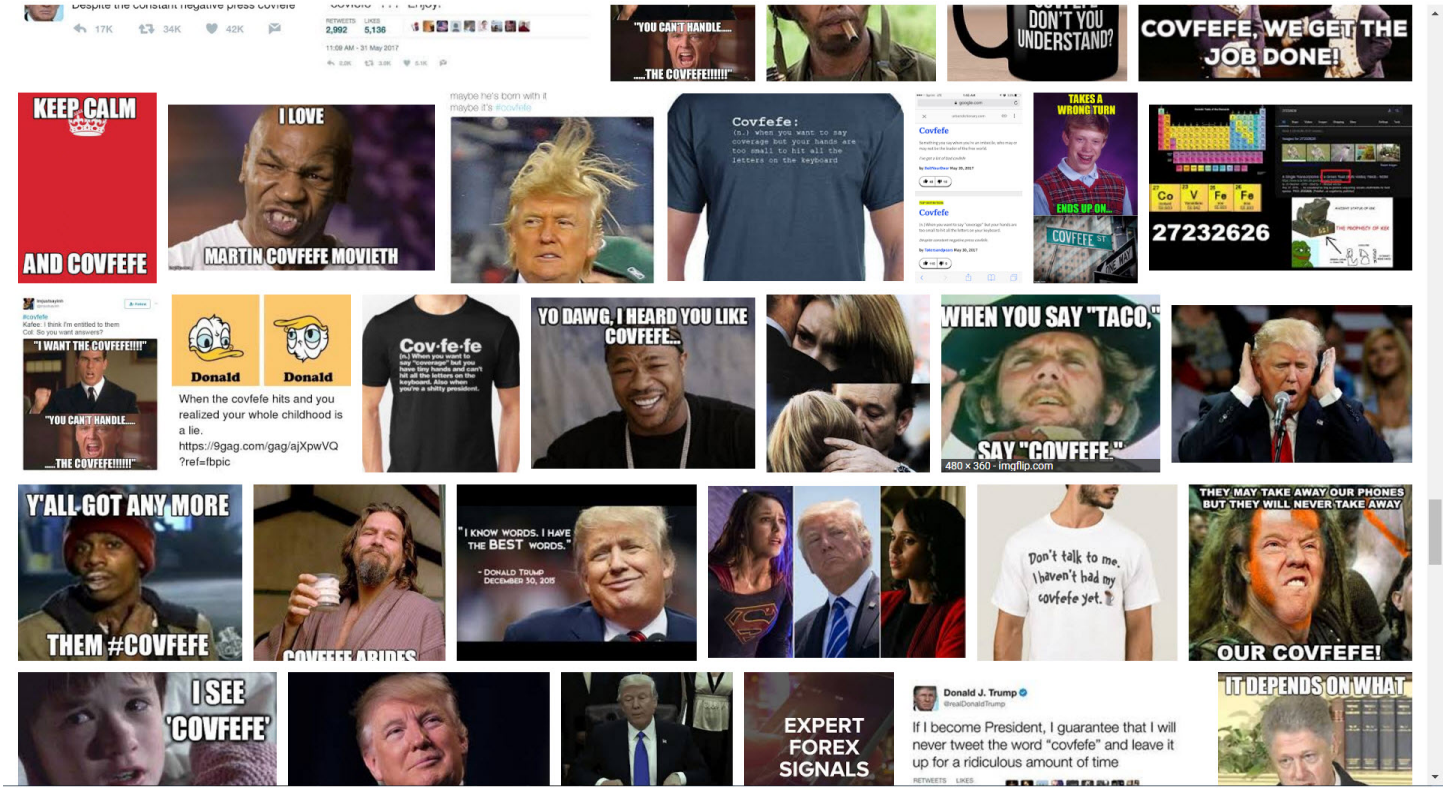

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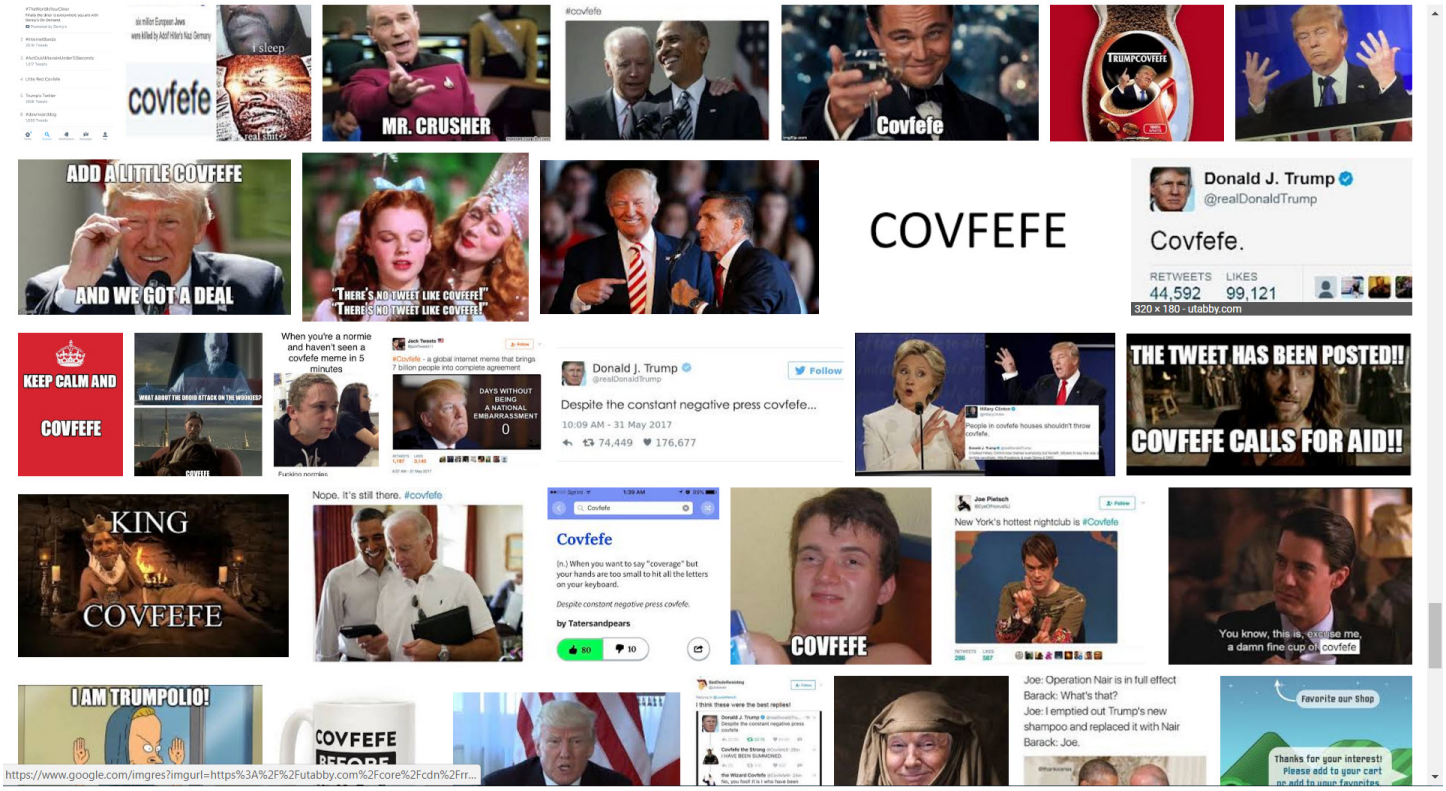

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A lawmaker named a bill targeting Trump's Twitter use after 'COVFEFE' – and it actually stands for something

Mark Abadi
Jun. 12, 2017, 1:22 PM 6,974

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"Covfefe" will never die.

Or at least that's the hope of Democratic lawmaker Mike Quigley, who on Monday proposed a bill that would ensure each one of President Donald Trump's tweets is preserved in history.

President Donald Trump pauses while meeting with Abu Dhabi's Crown Prince Sheikh Mohammed bin Zayed Al Nahyan, Monday, May 15, 2017, in the Oval Office of the White House in Washington.

Andrew Harnik/AP

The Communications Over Various Feeds Electronically for Engagement, or — wait for it — COVFEFE Act — would add social media posts to the list of records filed under the Presidential Records Act.

"In order to maintain trust in government, elected officials must answer for what they do and say," Quigley, an Illinois representative, said in a statement. "This includes 140-character tweets."

"President Trump's frequent, unfiltered use of his personal Twitter account as a means of official communication is unprecedented. If the President is going to take to social media to make sudden public policy proclamations, we must ensure that these statements are documented and preserved for future reference."

The bill's title is a reference to a confusing, after-midnight tweet Trump posted last month that simply read, "Despite the constant negative press covfefe." The tweet stayed up for hours while social media users went wild with jokes at Trump's expense.

Although most assumed the president meant to type "coverage," Trump added a layer of mystery to the word with a tweet later that morning that said "Who can figure out the true meaning of 'covfefe' ??? Enjoy!"

Press secretary Sean Spicer didn't clear things up when a reporter brought up the cryptic message that afternoon.

Trump's use of Twitter, and especially his occasional deletion of tweets, has sparked debate among legal scholars as to whether social media posts are official presidential records. The Presidential Records Act of 1978 mandates the preservation of all records issued by presidents and vice presidents.

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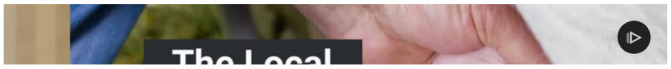

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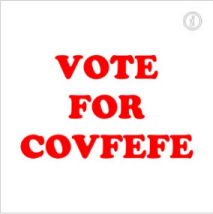

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by AngryMongo
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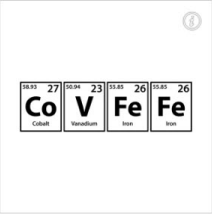

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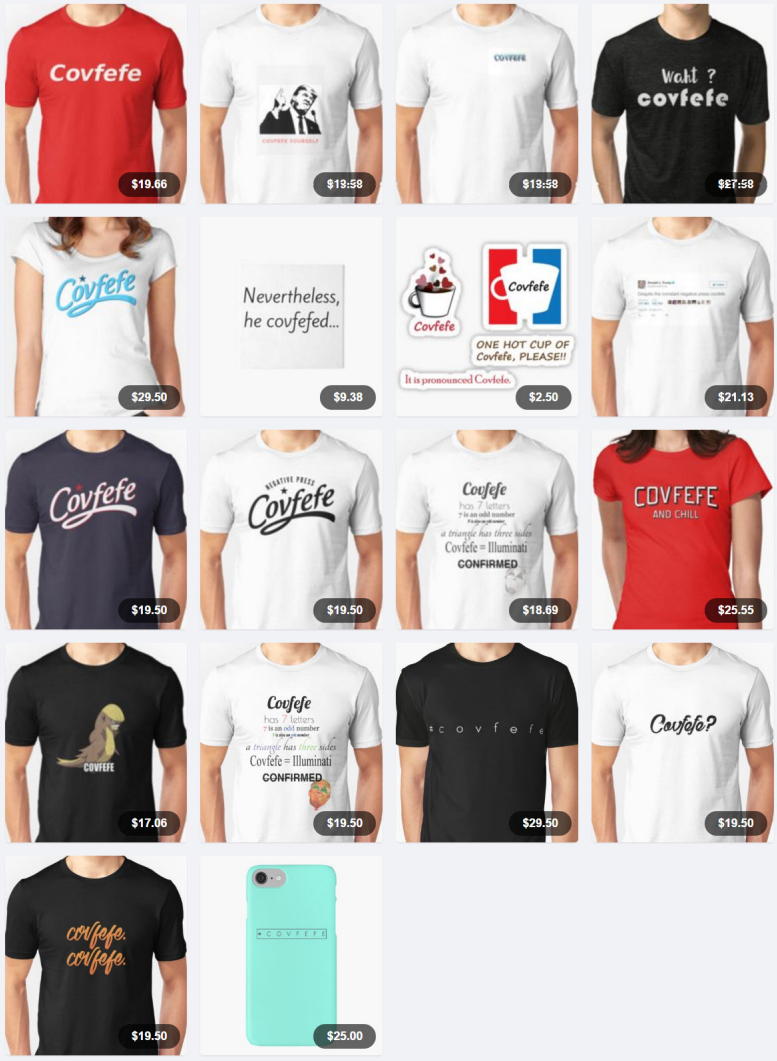

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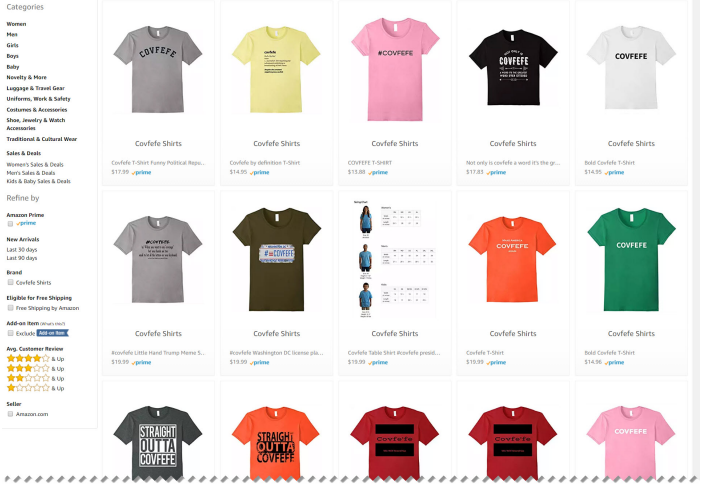

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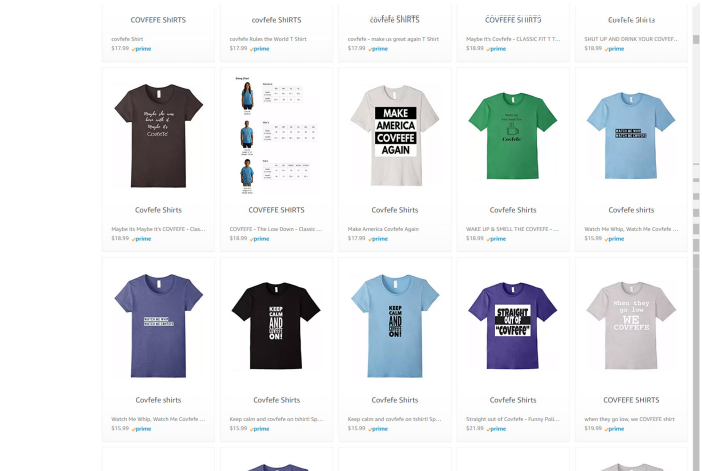

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- Plastic
- Stainless Steel

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- 8 – 11 ounce
- 11 – 16 ounce
- 16 – 22 ounce
- 22 – 30 ounce
- Over 30 ounce

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$18.95 from mzfashions.com

But First Covfefe Mug - Enamel Mug - Anti Trump Mug - Covfefe ...
$16.25 from Etsy - pnwenamelco

Custom Promotional Two Tone Ceramic Coffee Mugs - 5003 (Purple ...
$1.95 from DiscountMugs.com
★★★★★ (49)
More style options

Covfefe doesn't ask silly questions, Covfefe understands. Trump ...
$11.95 from Etsy - MuggersCo

Covfefe 2020 Trendy Funny Political Coffee Mug President Donald ...
$13.67 from Bonanza - Treasured Memorys' booth

Custom Mugs (Sample) | Challenger Grande Mug - White
$0.02 from 4imprint

Rae Dunn Mug Collection
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Custom Mugs (Sample) | Aztec Spooner Mug
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Custom Mugs, Black Two-tone,16oz (Sample)
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Mugs With Spoon (Sample) | Spooner Mug
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Filter by feature

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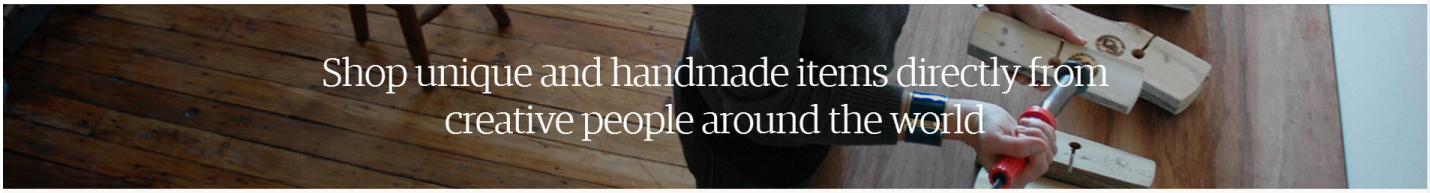

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Reserved for Covfefe Mug | Funny Mug | Poli...
KayTeesDesigns $14.95

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PurpleflyPrinting $12.99

Trump coffee mug. Believe me. First I drink t...
MuggersCo $11.95

Covfefe, Covfefe Mug, Damn Good Cup of C...
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Covfefe Mug, #covfefe, Covfefe Twitter, Cov...
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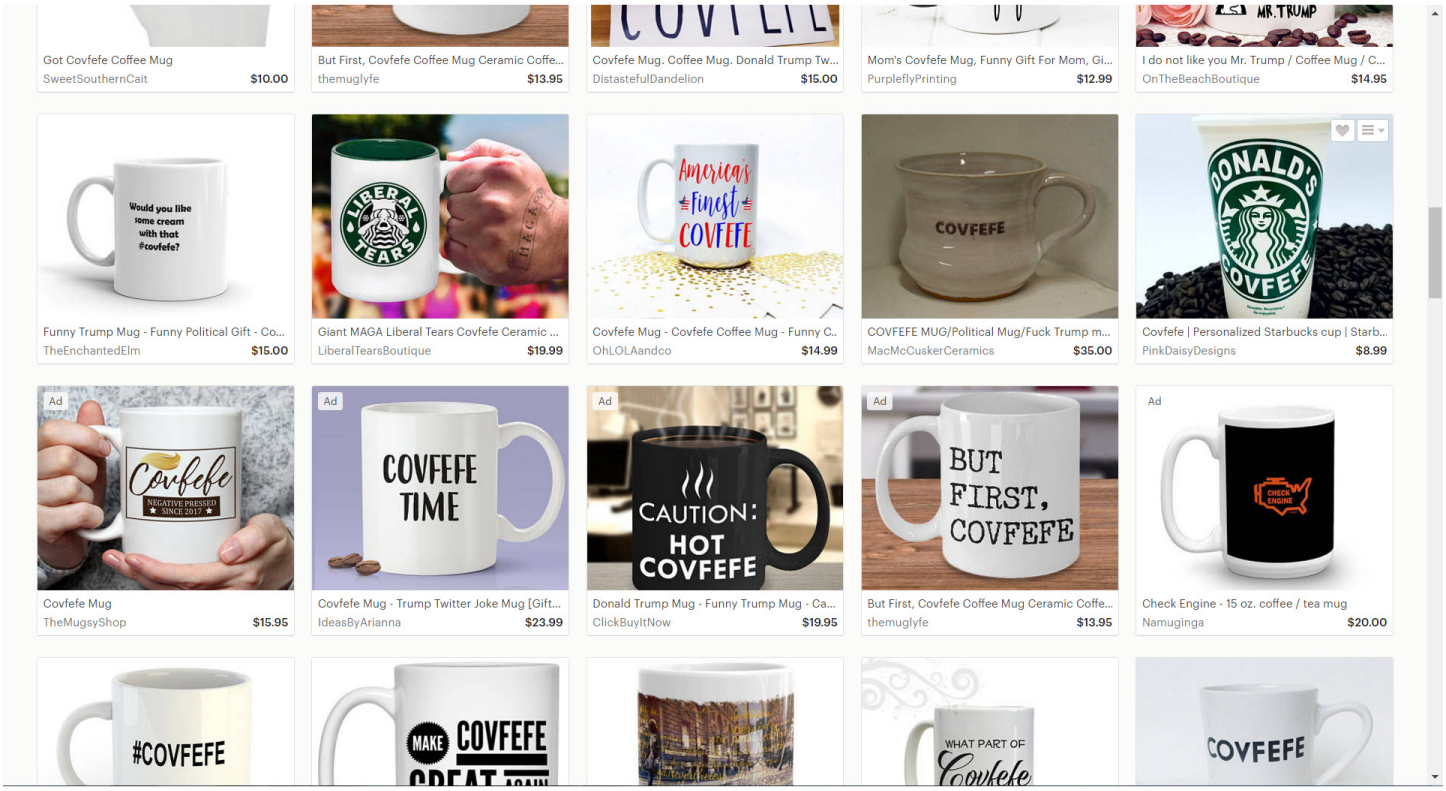

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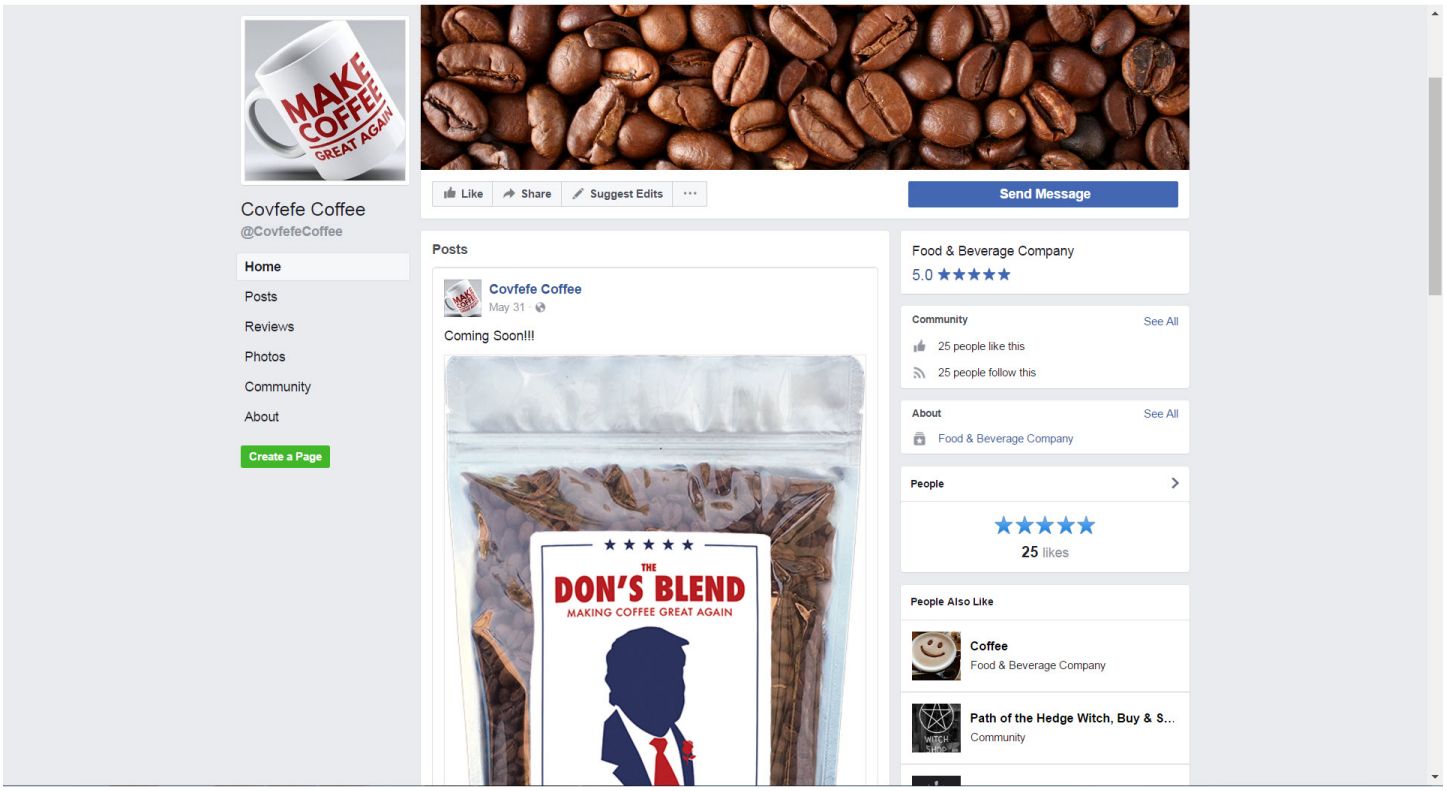

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Covfefe

Drake's Brewing Company

IPA - Imperial / Double

TOTAL	UNIQUE
210	202
MONTHLY	YOU
49	0

8% ABV | No IBU | (3.83) | 189 Ratings | Added 06/07/17

Its either a high octane IPA with light malt bill, and a combination of E. Europe, US,... Show More

Propose Edit Propose Duplicate

Loyal Drinkers (?)

R.W. (1 check-in) (1 check-in) (1 check-in) (1 check-in)

Similar Beers

- Dark Wing — Drake's Brewing Company
- Golden Nugget IPA — Toppling Goliath Brewing Co.
- Blah Blah Blah IPA — 21st Amendment Brewery
- Kick Back — Drake's Brewing Company
- Voodoo Ranger Imperial IP.. — New Belgium Brewing Company

Global Recent Activity

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Shawn L. is drinking a Covfefe by Drake's Brewing Company

Growler

17 hours ago View Detailed Check-in

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covfefe IPA

Drygate Brewing Co.
IPA - International

TOTAL	UNIQUE
10	10
MONTHLY	YOU
1	0

7% ABV	No IBU	(N/A)	9 Ratings	Added 05/31/17

covfefe

Global Recent Activity

Sort by: Global Friends You

Rebecca L. is drinking a covfefe IPA by Drygate Brewing Co. at Drake's Dealership

Cloudy and yummy ..

Earned the Wheel of Styles (Level 3) badge!

Propose Edit Propose Duplicate

Loyal Drinkers (?)

Similar Beers

- #Dean — RJ Rockers Brewing Company
- Single Keg - Sünnipäevan... — Moon Dog Craft Brewery
- Kerikeri 'Waimauku Handp.. — Outlier Cartel
- Breather — Hidden River Brewing Company
- Colloquial Rhythm — Hidden River Brewing Company

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Covfefe

Standard Brewing
Kölsch

TOTAL	UNIQUE
37	35
MONTHLY	YOU
5	0

4.8% ABV	No IBU	(3.33)	31 Ratings	Added 06/06/17

Add to Wishlist

Global Recent Activity

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Pedro S. is drinking a Covfefe by Standard Brewing

25 Jul 17 View Detailed Check-in

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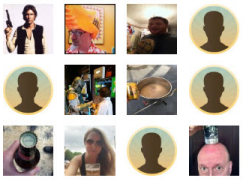
Loyal Drinkers (?)



Pat B. (1 check-in) (1 check-in) (1 check-in) (1 check-in)

Similar Beers

- 7 Kolsch — Camale
- Man Sammich #2: Cucum... — Bad Idea Brewing
- Connolly Kolsch (dry Hopp.. — Red Dragon Brewery
- Köffee Shöp Kölsch — Colony Handcrafted Ales
- Extradimensional Beings — Upstate Craft Beer Co.

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The Great Covfefe

Shubrew
Stout - Russian Imperial

TOTAL	UNIQUE
49	45
MONTHLY	YOU
14	0

9% ABV	No IBU	(4.06)	43 Ratings	Added 06/16/17

A Russian Imperial Stout with coffee from Wunderbar aged in Manatawny barrels

Add to Wishlist

Propose Edit Propose Duplicate

Loyal Drinkers (?)

Devon B. (1 check in) Andrew C. (1 check in)

SEE ALL

Similar Beers

- The Event Horizon — Olde Hickory Brewery
- Beer Geek Breakfast — Mikkeller Brewing San Diego
- Oak-Aged Vanilla World W.. — Dogfish Head Craft Brewery

Global Recent Activity

Sort by: Global Friends You

Travis G. is drinking The Great Covfefe by Shubrew at Snake Eyes

Supposedly aged in whiskey barrels, but I don't get anything but covfefe. thanks Dan F. #properglassware

Bottle

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Covfefe Coffee (Limited Time)

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Size

1 lb Whole Bean

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Covfefe Coffee - Because Apparently There are Not More Important Things to Talk About...

800 million people that are hungry

2-4 million trafficking victims annually (50% are children)

65 million refugees

search all the memes

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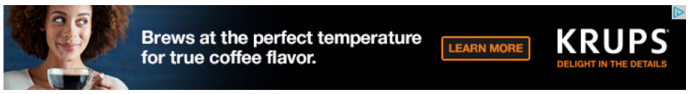
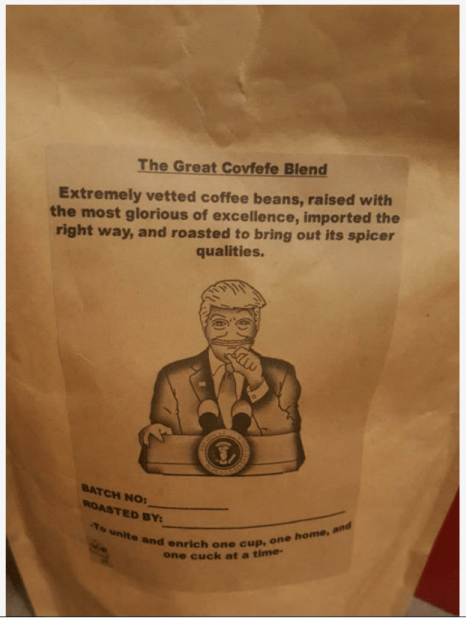
coffee beans
batch
unite





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COVFEFE

FRESH GOURMET COFFEE

Quantity 1

$14.95 ADD TO CART

What the heck is 'covfefe'? Just give me my COFFEE! This dark / medium roast is balanced and rich, with the perfect combo of fruit and spice. The legend of 'covfefe' continues... Available in 12 oz (340 g) whole beans.

Quantity 1

$14.95 ADD TO CART

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Covfefe

Covfefe Assorted Beach Balls

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Covfefe

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Trump Covfefe Dog T-Shirt $19.99

4.5 ★★★★½
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Customer Reviews

12:39:11 PM 8/15/2017

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But first Covfefe Coffee M..
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Covfefe Mug
CrescentAndClair $12.18

ScienceWaffle

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COVFEFE: The Fragrance

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COVFEFE

★★★★★ (3 customer reviews)

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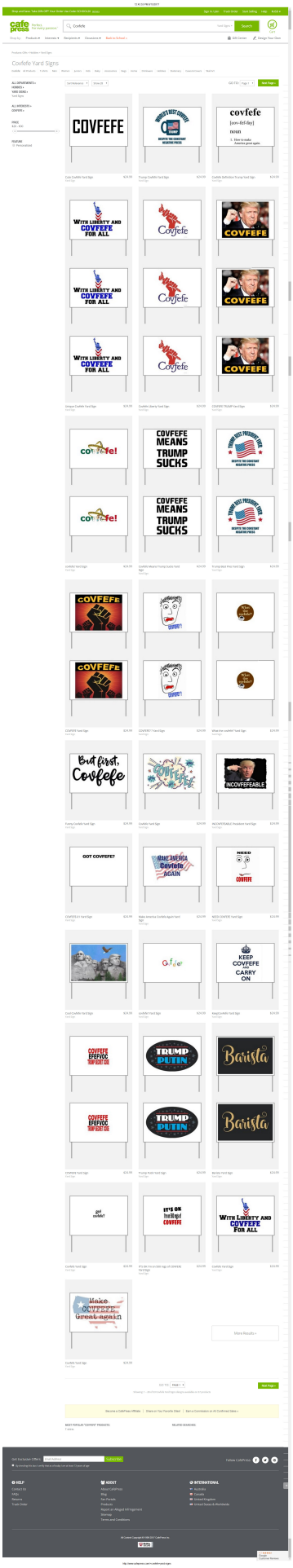
Is it abstract nonsense poetry? Surrealist performance art? Cryptography so subtle and devious that it would make an Enigma machine blush? The verbal component of whatever spell that orb casts? Safe word? A typo fueled by cheap hooch, NoDoz, and poor impulse control? Is negative press covfefe anything like French press covfefe?

This perfume makes no fucking sense: orange marshmallow cream, bitter lemon, black pepper, orange carnation, and gin.

Proceeds from this late-night nonsense benefit the ACLU, which has been working overtime to defend the rights and liberties guaranteed to everyone in this country by the laws and Constitution of the United States.

- 1 + ADD TO CART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1 mug

noun | \ˈməg\

Popularity: Bottom 40% of words

Examples: MUG in a Sentence

Definition of MUG

1 : a cylindrical drinking cup

2 a : the face or mouth of a person
b : GRIMACE
c : MUG SHOT

3 a *chiefly British* (1) : FOOL, BLOCKHEAD (2) : a person easily deceived
b : PUNK, THUG

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WORD OF THE DAY

interstice

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Main definitions of ***mug*** in English: mug[1] mug[2]

mug[1]

NOUN

1 A large cup, typically cylindrical with a handle and used without a saucer.

+ Example sentences + Synonyms

1.1 The contents of a mug.

'a large mug of tea vanished in a single gulp'

+ More example sentences

WORD OF THE DAY
dally
FIND OUT WHAT IT MEANS

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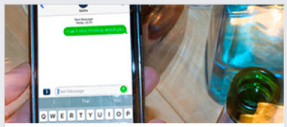

Drunk Texts, Squad Goals, and

The American Heritage® dictionary of the English Language

Search

mug [1] (mŭg)

Share: Tweet

n.

1. A heavy cylindrical drinking cup usually having a handle.
2. The amount that such a cup can hold.

[Perhaps of Scandinavian origin.]

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mug [2] (mŭg)

Share: Tweet

n.

1. *Informal*
- **a.** The human face.
- **b.** The area of the human mouth, chin, and jaw.
- **c.** A grimace.
- **d.** A mug shot.

2. A thug; a hoodlum.
3. *Chiefly British Slang* A victim or dupe.

v. **mugged**, **mug·ging**, **mugs**

v.tr.

1. *Informal* To photograph (a person's face) for police files.
2. To threaten or assault (a person) with the intent to rob: *arrested the thief who mugged the tourists.*

v.intr.

To make exaggerated facial expressions, especially for humorous effect: *The partygoers mugged for the camera.*

[Probably from MUG[1] (possibly in allusion to mugs decorated with grotesque faces).]

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Definition of 'mug'

Learner: mug | Image | English: mug 1 | English: mug 2 | American: mug 1 | American: mug 2 | Example sentences | Trends

mug
(mʌg)

Word Frequency

Collins COBUILD

Word forms: plural , 3rd person singular present tense **mugs** , present participle **mugging** , past tense , past participle **mugged**

1. countable noun

   A **mug** is a large deep cup with straight sides and a handle, used for hot drinks.

   He spooned instant coffee into two of the mugs.

   A **mug** of something is the amount of it contained in a mug.

   He had been drinking mugs of coffee to keep himself awake. [+ of]

   Synonyms: cup, pot *[informal]* , jug, beaker More Synonyms of mug

2. verb

   If someone **mugs** you, they attack you in order to steal your money.

   I was walking out to my car when this guy tried to mug me. [VERB noun]
   He has been mugged more than once. [VERB noun]

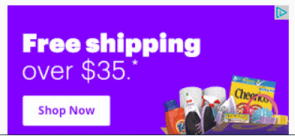
Word of the day:

book scorpion

any of various small arachnids of the order Pseudoscorpionida (false scorpions), esp Chelifer cancroides , which are sometimes found in old books, etc

See full definition

Aug 30, 2017



English [edit]

Pronunciation [edit]

- enPR: mŭg, IPA(key): /mʌɡ/
- Audio (US) 0:00 MENU
- Rhymes: -ʌɡ

Etymology 1 [edit]

1560s ("bowl, pot, jug"), of unknown origin, perhaps from North Germanic (compare Swedish *mugg* ("mug, jug"), Norwegian *mugge* ("pitcher, open can for warm drinks"), Danish *mugge*), or Low German *mokke, mukke* ("mug"), *Dutch* mok, also of unknown origin. "Face" sense possibly from grotesque faces on certain drinking vessels. "Assault" sense of verb possibly from hitting someone in the face.

Adjective [edit]

mug (*comparative* **mugger**, *superlative* **muggest**)

1. (*archaic*) Easily fooled, gullible. [quotations ▼]

Noun [edit]

mug (*plural* **mugs**)

1. A large cup for hot liquids, usually having a handle and used without a saucer.
2. (*slang*) The face, often used deprecatingly.
   *What an ugly **mug**.*
3. (*slang*, *vulgar*) A gullible or easily-cheated person.
   *He's a gullible **mug** – he believed her again.*
4. (*Britain*, *Australia*, *slang*) A stupid or contemptible person.

Synonyms [edit]

- (*face*): mush, dial, phiz
- (*gullible person*): See Wikisaurus:dupe

Derived terms [edit]

(*face*):

- mug book
- mug shot

(*gullible person*):

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Coffee Mugs, Tea Cups, Cappuccino Cups, and Saucers
Stress-Free Ordering; We Serve You. *Same Day Shipping On Your Order!
Chat w/ Product Experts · Weekly Email Discounts · Lowest Prices Online · #1 Restaurant Supplier
Services: Bar Supplies, Coffee Shop Supplies, Catering Supplies, Hotel Supplies, Janitorial Supplies
Obsessed with Instant Gratification for Customers - FE&S Magazine®
Video Tutorials | Coupon Codes
Restaurant Equipment | Food Service Education
250+ Top Vendors | Limited Time Sales

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TARGET

softer than ever, harder to resist

NEW & INTERESTING FINDS ON AMAZON EXPLORE

Show results for

- Home & Kitchen
- Kitchen & Dining
- Dining & Entertaining
- Cups, Mugs & Saucers
- **Coffee Cups & Mugs**

Refine by

AmazonFresh

- fresh

Material

Ceramic
Porcelain
Stainless Steel
Glass
Plastic
Bone China
Aluminum
Wood
Crystal
Melamine
Pewter
Silver

Product Grade

Commercial Grade

Color

Coffee Cups & Mugs

Related to items you've viewed

View or edit your browsing history

2 ThermoServ Foam Insulated Coffee Mugs 34 oz...
ThermoServ
435
$17.95 prime

2 ThermoServ Foam Insulated Coffee Mug 20 oz w...
GAMA Electronics
288
$19.95 prime

20 oz. Microwavable Ceramic Travel Mug Cobalt...
Everlast Mug
86
$19.95 prime

Bubba Brands Classic Insulated Mug, 34 oz, Blue
169
$20.76 prime

Talisman, Insulated Mug, 22 Ounce, Pack 1, Granite
Jean's Plastics
6
$12.76

Best sellers

Coffee Cups 8,022 Results

Grid List Sort by Recommended

Saucer Included | Service For | Size | Material | Color | More Filters

Express Shipping to 22312

- Ceramic (5562)
- Porcelain China (940)
- Stoneware (655)
- Bone China (227)
- Glass (195)
- Earthenware (63)
- Melamine (49)
- Stainless Steel (40)
- Aluminum (3)

Sale

Dijon Mug (Set of 4)
by Mint Pantry

$15.99 ($4.00 per item)
2-Day Shipping
Get it by **Fri, Sep 1**

Paper Snowflakes Coffee Mug
by Susquehanna Glass

$37.99 ~~$55.00~~
★★★★★ (2)

Morristown Ceramic Mug
by Charlton Home

$1.67 ~~$11.99~~
★★★½ (8)

Color

- beige
- blue
- clear
- green
- Show All

Price

- $0.00 - $10.00
- $10.00 - $20.00
- $20.00 - $30.00
- $30.00 - $40.00
- Show All

Gift idea

- Birthday
- Christmas
- Coffee lovers
- Favours
- Show All

Style

- country house & rustic
- elegant & classic
- modern & simple
- vintage & retro

Coffee Cups

Items *1-60* of 82 | Page: *1* 2 ▸

Sort By Popularity ↓ Show 60

Design Naif Large Cup 14 oz

★★★★★ 4.8

~~Reg. Price:~~ ~~$54.00~~

Our Price: $27.00

1 ADD TO CART

+ Add to My Wishlist

Design Naif Charm Coffee Cup 17 oz

★★★★★ 5.0

~~Reg. Price:~~ ~~$44.00~~

Our Price: $22.00

1 ADD TO CART

+ Add to My Wishlist

New Wave Caffé Large Party Plate 8 1/2 x 6 1/2 in

★★★★★ 5.0

~~Reg. Price:~~ ~~$33.00~~

Our Price: $24.75

1 ADD TO CART

+ Add to My Wishlist

Salt & Pepper Shakers
Charger Plates
Candles & Candle Holders
Baskets, Bowls & Trays
Napkin Rings
Coasters & Trivets
Place Card Holders

SHOP BY BRAND

Williams Sonoma
Williams Sonoma Open Kitchen
Apilco
Pillivuyt
Le Creuset
AERIN
kate spade new york
La Porcellana Bianca
Fortessa
Jars Céramistes
Provisions
Riedel
Schott Zwiesel
Crafthouse by Fortessa
DuraClear®
Chilewich
Robert Welch
Laguiole

FEATURED

New Arrivals
The Napa Table
The Italian Table
Italian Entertaining
Wine & Cheese Shop
The Autumn Table
Halloween

QUICKLOOK

Apilco Tradition Porcelain Mugs
★★★☆☆ (14)
Sugg. Price $64
Our Price $51.20
20% Off + Free Fast Shipping!

QUICKLOOK

Apilco Tradition Porcelain Cups & Saucers, Set of 4
★★★★★ (3)
Sugg. Price $80
Our Price $64
20% Off + Free Fast Shipping!

QUICKLOOK

Apilco Tradition Espresso Cups, Set of 2
★★★★★ (3)
Sugg. Price $32
Our Price $25.60
20% Off + Free Fast Shipping!

BACK TO TOP

QUICKLOOK

Apilco Tradition Grey-Banded Mugs, Set of 4
Sugg. Price $64

QUICKLOOK

Apilco Tradition Blue-Banded Porcelain Mugs
★★★★☆ (3)

QUICKLOOK

Apilco Tradition Blue-Banded Porcelain Cups & Saucers, Set of 4

X

AN INSIDE LOOK
Browse Our New eCatalog >

https://www.williams-sonoma.com/products/apilco-tradition-porcelain-cup-and-saucer/?pke...

STAY CONNECTED & SAVE 15% >

WILLIAMS SONOMA | WILLIAMS SONOMA HOME
MY ACCOUNT Shipping To: CART (0) | CHECKOUT

Semi-Annual Tabletop Event
+ Free Shipping! Dinnerware • Glassware & More

End of Summer Sale
On Savings Already Up to 75% Off – Use code EXTRA

on Orders Over $49
Use code SHIP4FREE

Tabletop & Bar

DINNERWARE
- Dinnerware Collections
- Fine China Collections
- Place Settings
- Serveware
- Plates
- Bowls
- Outdoor Dinnerware
- **Coffee Mugs & Teacups**

FLATWARE
- Flatware Place Settings
- Serving Pieces

GLASSWARE & BAR
- Glassware Collections
- Wine Glasses
- Bar Glasses
- Outdoor Drinkware
- Casual Glasses
- Bar Tools
- Wine Tools
- Decanters
- Beer & Wine Storage

TABLE & KITCHEN LINENS
- Tablecloths
- Napkins
- Place Mats
- Runners
- Kitchen Towels

BACK TO TOP

LIMITED TIME ONLY!
20% Off Semi-Annual Tabletop Event + Free Fast Shipping*
Dinnerware • Serveware • Glassware • Table Linens & Flatware *Some exclusions apply.

AN INSIDE LOOK
Browse Our New

STAY CONNECTED & SAVE 15%>

To:	Elliot Robert Litz (elliot.litz@hotmail.com)
Subject:	U.S. TRADEMARK APPLICATION NO. 87474170 - COVFEFE CUP - N/A
Sent:	8/31/2017 7:19:04 AM
Sent As:	ECOM113@USPTO.GOV
Attachments:	

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

IMPORTANT NOTICE REGARDING YOUR U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **8/31/2017** FOR U.S. APPLICATION SERIAL NO. 87474170

Your trademark application has been reviewed. The trademark examining attorney assigned by the USPTO to your application has written an official letter to which you must respond. Please follow these steps:

(1) READ THE LETTER by clicking on this link or going to http://tsdr.uspto.gov/, entering your U.S. application serial number, and clicking on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) RESPOND WITHIN 6 MONTHS (*or sooner if specified in the Office action*), calculated from **8/31/2017**, using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp. A response transmitted through TEAS must be received before midnight **Eastern Time** of the last day of the response period.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions.

(3) QUESTIONS about the contents of the Office action itself should be directed to the trademark examining attorney who reviewed your application, identified below.

/Mark S. Tratos/
Mark S. Tratos
Trademark Examining Attorney
Law Office 113
(571) 270-3575
Mark.Tratos@uspto.gov

WARNING

Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see http://www.uspto.gov/trademarks/basics/abandon.jsp.

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Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document

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